

VOL. XXXII, NO. 6

WEEK ENDING
SEPTEMBER 27, 1930

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

NEWS OF THE WORLD IN PICTURES



QUEEN OF THE AIR.

Miss Bernadine Hayes of Station WBBM, Chicago, Who as "Miss Radio 1930" Reigns Over the World's Radio Show at Madison Square Garden.



WHAT HALF A CENTURY HAS DONE TO THE SKYLINE OF NEW YORK: THE LOWER END OF MANHATTAN ISLAND as It Appears From the East River Today, a Mass of Towering Structures in Which the Few Surviving Structures of the Period of 1876 Are Lost to View.
(© Brown Brothers.)



THE BUSINESS CENTRE OF NEW YORK AS IT APPEARED IN 1876: A VIEW OF LOWER MANHATTAN Taken From Virtually the Same Point as That at the Top of the Page and Showing at the Right the Uncompleted Tower of the Brooklyn Bridge, the First to Span the East River. Note the Large Proportion of Sailing Vessels at the Docks.
(© Brown Brothers.)



IT MAKES THE DETECTION OF FORGED CHECKS AUTOMATIC: ULTRA-VIOLET LIGHT APPARATUS

Which Reveals Alterations in Documents, Currency or Stamps, as Demonstrated by Miss Mildred Ketzel at the Block Laboratories in Chicago.
(Times Wide World Photos, Chicago Bureau.)



MAKING IT EASIER FOR THE CARELESS MOTORIST: A TRAFFIC POST OF RUBBER

Undergoing Tests on a Street Corner in Munich, Germany, in the City's Efforts to Reduce the Number of Automobile Accidents.
(Times Wide World Photos, Berlin Bureau.)

A NEW ARTISTIC MOVEMENT IS BORN



MRS. FITZHUGH.
By George Romney. Intaglio artist-etching by Ch. Waltner from the original in the Metropolitan Museum, New York.

ONE evening a group was discussing the new interest in art. Magnificent art museums have gone up and millions have visited them. But these are a relatively small number and there are other millions who can't go because of the time and money needed. These museums are in the larger cities, out of reach of those in the towns.

It was the consensus that, in spite of our museums, Americans do not have the opportunity for the expression of their artistic desires that they deserve. To see the best involves an expensive trip throughout the United States and Europe, for the majority of the world's art treasures still remain abroad.

Then one of the men said, "Let us form an association which will give these millions of art-hungry people art where they want it—in their homes, not a hundred or a thousand miles away; in Europe or hidden in some private collection. Let this association publish reproductions of selected works of art from America and Europe, help people to choose the best, and distribute them at the lowest possible cost."

Everyone thought the idea an especially good one, and after thorough consideration it was decided to start such an organization.

THE RESULT WAS THE FORMATION OF



MONA LISA.
By Leonardo da Vinci. From the original in the Louvre, Paris.

A NEW
UNIQUE
ORGANIZATION

THE PICTURE A MONTH CLUB

Incorporated

OFFERING
A NEW UNIQUE
SERVICE

WHAT IT IS AND WHAT IT DOES FOR ITS MEMBERS

THE CLUB WILL SEE THAT YOU GET THE PICTURES YOU HAVE ALWAYS WANTED

THE PICTURE A MONTH CLUB will make sure that you get without fail and at a big saving the type of pictures you have always wanted. No longer will you miss them, because you are too busy. No longer need you go without good pictures because of high prices or because there is no good store near you. The Club will help you to select the picture you want and the postman will bring it to you each month without fail.

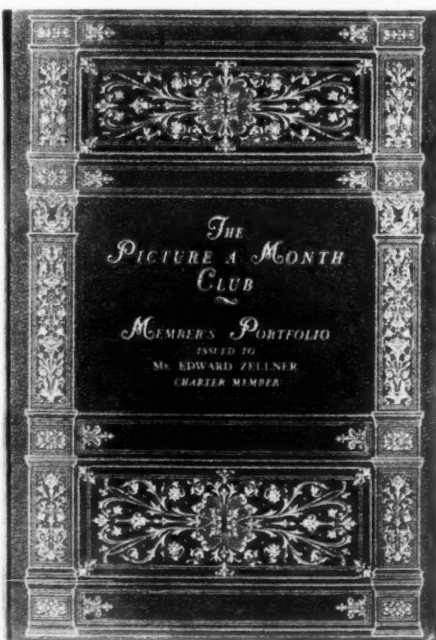
HOW THE PICTURES ARE CHOSEN

Each month the Club chooses, from hundreds available, a beautiful, interesting, and important picture. It selects from priceless masterpieces by Titian, Reynolds, Rembrandt, Gainsborough, Rubens, Raphael, Da Vinci, Velasquez, Van Dyck, and hundreds of others.

The Club considers pictures from the most important galleries, such as The Metropolitan Museum, New York; The Art Institute, Chicago; The Louvre, Paris; The National Gallery, London; The Prado, Madrid; The National Gallery, Berlin; and many others. In addition the Club has entrée into private collections not open to the general public, such as the Vanderbilt, Widener, Gould, Rockefeller, Morgan, and Huntington collections. A picture chosen from the best of such great paintings is likely to be one you will want.

SELECTION ALLOWED. CHOICE NOT FORCED

The Club realizes that any one picture, however good, will not be liked by all. Therefore the choice is not forced on you. Each month the Club also recommends at least three pictures by other artists and if you do not like the picture chosen by the Club, or already have it, you may select any of the others—a variety of subjects is recommended each month so that all tastes may be satisfied. Small reproductions are sent to you in advance so that you may decide which you wish. In addition, if you do not like the picture after you get it, you may exchange it without additional cost.



MEMBERS GET THIS PORTFOLIO FREE

PRINTED BY HAND ON IMPORTED PAPER

These reproductions of famous paintings are etchings or photogravures slowly printed by hand from imported plates. Each printer must be an artist. This is more expensive than other methods, but it is the only satisfactory way to give you the beauty of the original. The results justify the added cost. The pictures are about 1 x 1 1/2 feet, just right for an average room.

FREE BULLETINS AN ART EDUCATION

Membership includes free subscription to the Club's Monthly Bulletin. It tells the history of the pictures, shows other works by the same artists, and gives you interesting, readable stories of their lives. THE BULLETIN, and the pictures, will give you a liberal course in the history of art.

SERVICE USED BY DISCRIMINATING PEOPLE

Cultured people all over the country are adopting this plan and the pictures are discussed wherever people of refinement meet. Be among the first to avail yourself of this service which will keep you in touch with the best in art and will make sure you get the best pictures from the galleries and collections of Europe and America. They will add to the atmosphere of culture which pervades your home and the special member's portfolio on your table will stamp you as a person actively interested in this movement to promote the best in art. Membership is not limited to wealthy patrons. The aim is to make the membership as wide as possible in order to foster an appreciation for great paintings.

SERVICE COSTS YOU NOTHING

There are no fees, no dues, no postage, and no assessments. You pay only the special Club price for the pictures sent you and, because the Club publishes the pictures itself especially for members, this is much less than you would have to pay if you purchased the pictures separately in the stores.

CHARTER MEMBERS GET FREE PORTFOLIOS

There are still available a few Charter Memberships. Charter Members receive free a maroon Spanish leather finish fabrikoid portfolio of beautiful workmanship stamped with an Italian Renaissance design in gold. The member's name is stamped on it in gold, but this special feature will continue only while Charter Memberships are open.

DETAILS IN FREE ILLUSTRATED BULLETIN

A Three Months Trial Membership has been arranged. Send now for the illustrated 32 page Introductory BULLETIN in which the simple details of the plan are completely outlined. THE BULLETIN—in itself a work of art—contains many reproductions of famous paintings showing the types of pictures (besides the examples shown here) from which the Club will choose. It will be sent to you free. Mail the coupon now while Charter Memberships are still open. To do so will place you under no obligation.



The Picture a Month Club, Inc.

2016 Walnut Street, Philadelphia, Pa.

Yes, I am interested in the service of THE PICTURE A MONTH CLUB. Please send me by mail your illustrated 32 page special BULLETIN giving complete details and full information about the Privileges of Charter Members.

It is understood that the BULLETIN is free and that this inquiry places me under no obligation.

MR.

MRS.

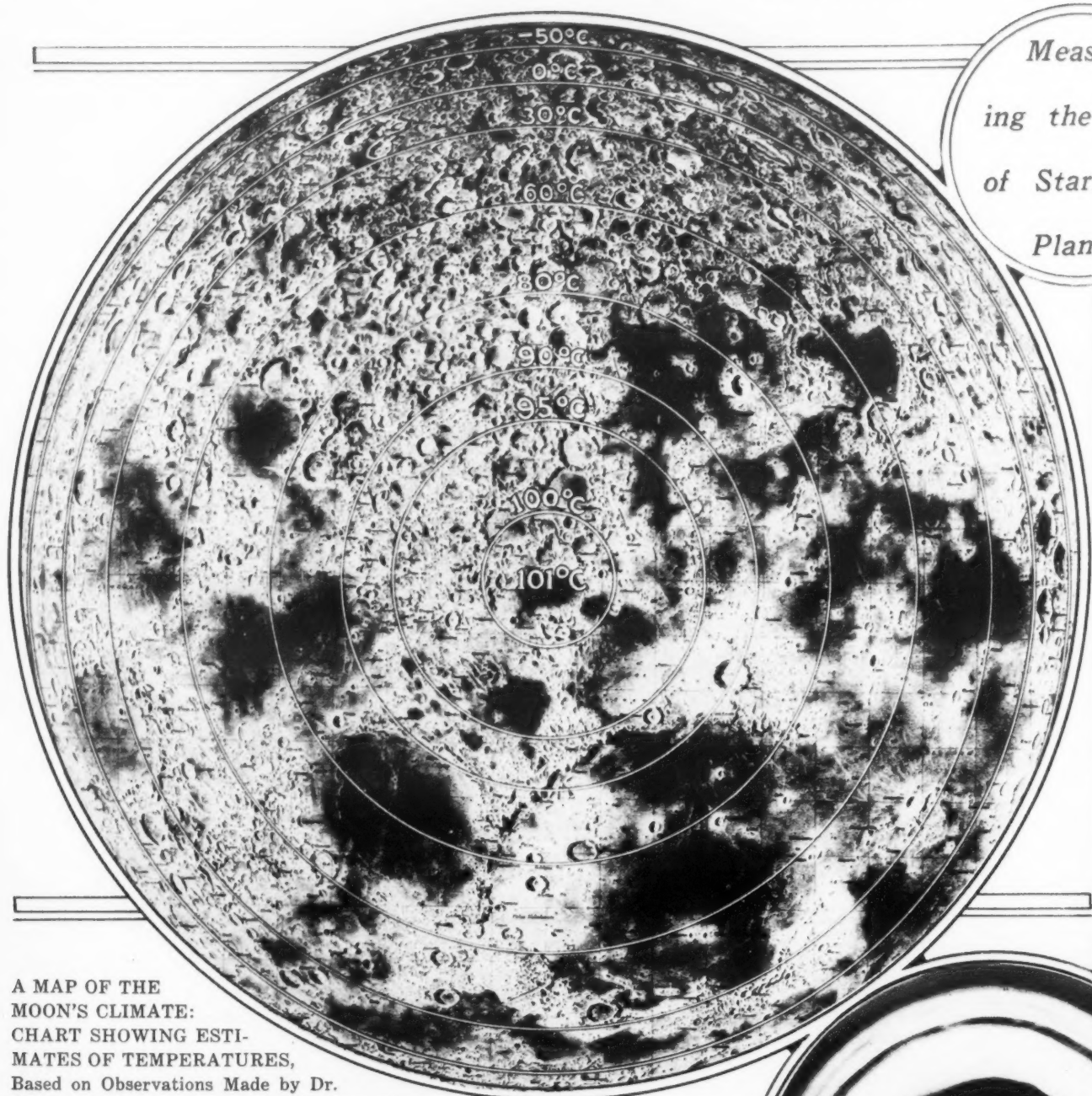
MISS

ADDRESS

CITY AND STATE

PLEASE WRITE PLAINLY ON PRINT

MWP 9-27-30



A MAP OF THE
MOON'S CLIMATE:
CHART SHOWING ESTI-
MATES OF TEMPERATURES,

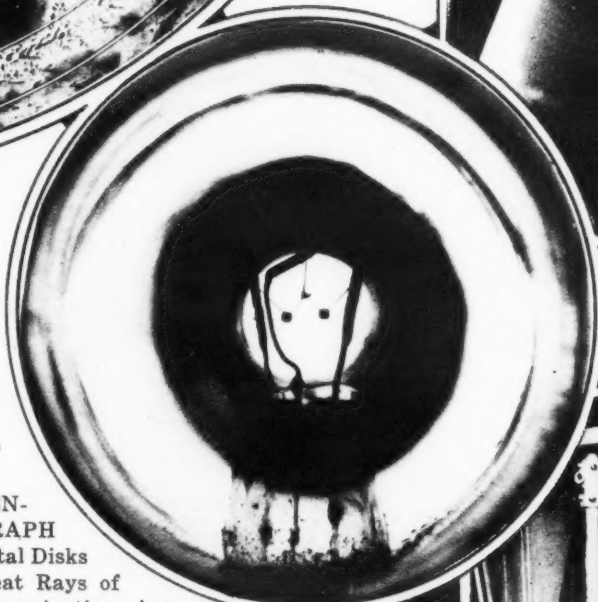
Based on Observations Made by Dr.
Edison Pettit and Dr. Seth B. Nicholson of
Mount Wilson Observatory. The Temperatures Are in the Centigrade Scale,
in Which the Freezing Point Is Zero and the Boiling Point 100. Due to the
Absence of Atmosphere, the Temperature of the Moon's Surface May Drop
as Much as 335 Degrees Fahrenheit During a Total Eclipse.

(All Photographs by Carnegie Institution of Washington.)

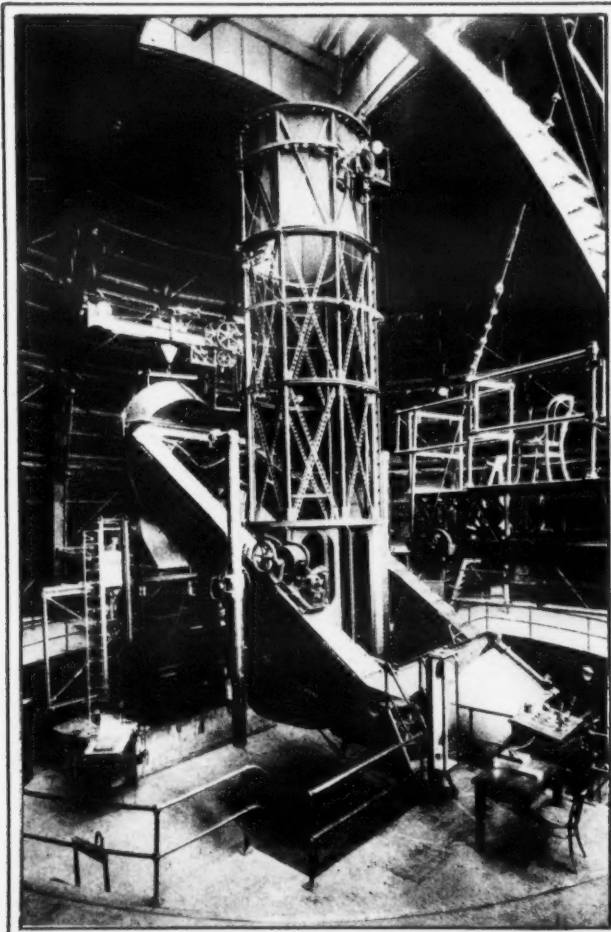
Measur-
ing the Heat
of Stars and
Planets



SOLAR PROMINENCES 80,000
MILES HIGH: A PHOTOGRAPH
Taken at the Mount Wilson Observa-
tory of the Carnegie Institution of
Washington.

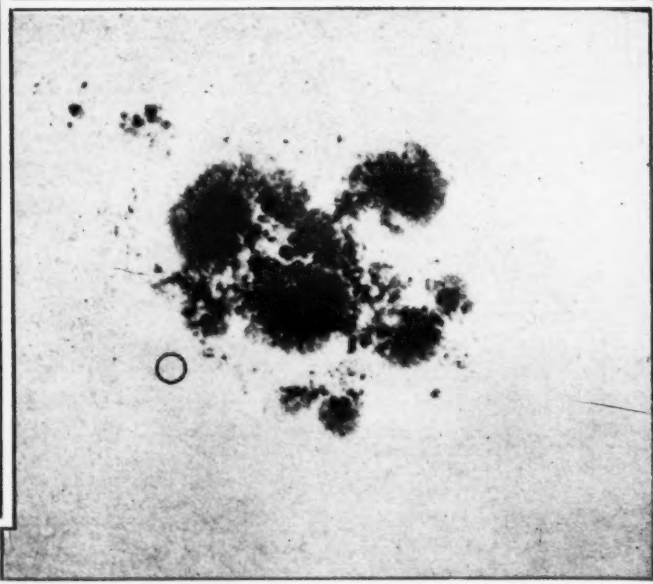


LOOKING INTO
THE EYEPIECE OF
THE THERMO-
COUPLE: MUCH EN-
LARGED PHOTOGRAPH
Showing the Two Metal Disks
Upon Which the Heat Rays of
the Star Under Examination Are
Focused. The Weight of the Essential Parts of the
Thermocouple, Including the Metal Receivers and
Connecting Wires, Is About That of the One One-
Thousandth Part of a Drop of Water. It Operates
in a Vacuum.

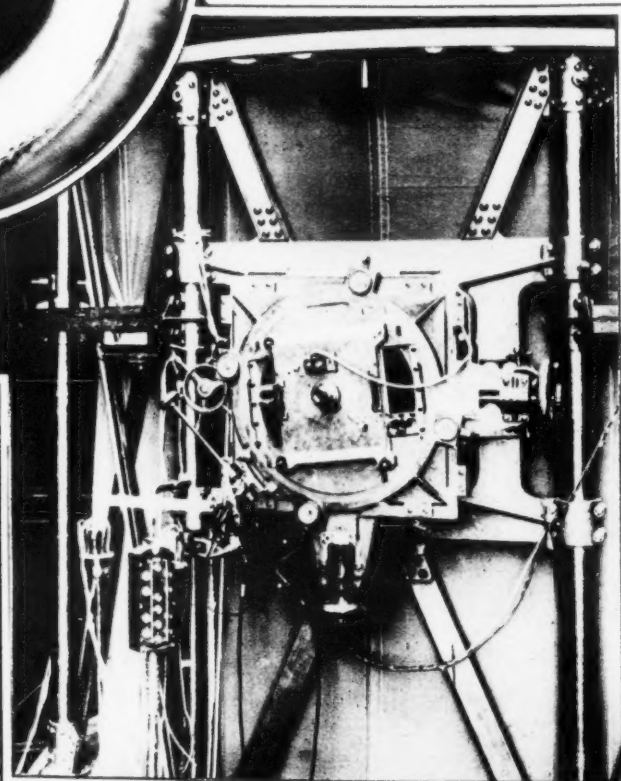


THE ASTRONOMER'S WORKSHOP IS AN
INTRICATE AFFAIR: THE 100-INCH
TELESCOPE

of Mount Wilson Observatory With the Thermo-
couple Attachment Used for Measuring the Tem-
peratures of the Stars and Planets in Place Near
the Top of the Huge Instrument.



HOW SUN SPOTS APPEAR THROUGH THE BIG
TELESCOPE: A PHOTOGRAPH
Made at the Mount Wilson Observatory, With the Circle
Showing the Relative Size of the Earth.



THE DEVICE WITH WHICH THE HEAT RADIATED
BY THE STARS AND PLANETS IS MEASURED:
THE THERMOCOUPLE

Mounted on the Big Telescope. Its Essential Parts
Include Two Wires of Different Metals Forming a
Circuit With a Galvanometer, Which Measures the
Electric Current Set Up When One Wire Is Heated
More Than the Other. It Is So Sensitive That It Could
Detect the Heat of a Candle 100 Miles Distant if There
Were No Losses of Heat Due to Absorption by the
Atmosphere.

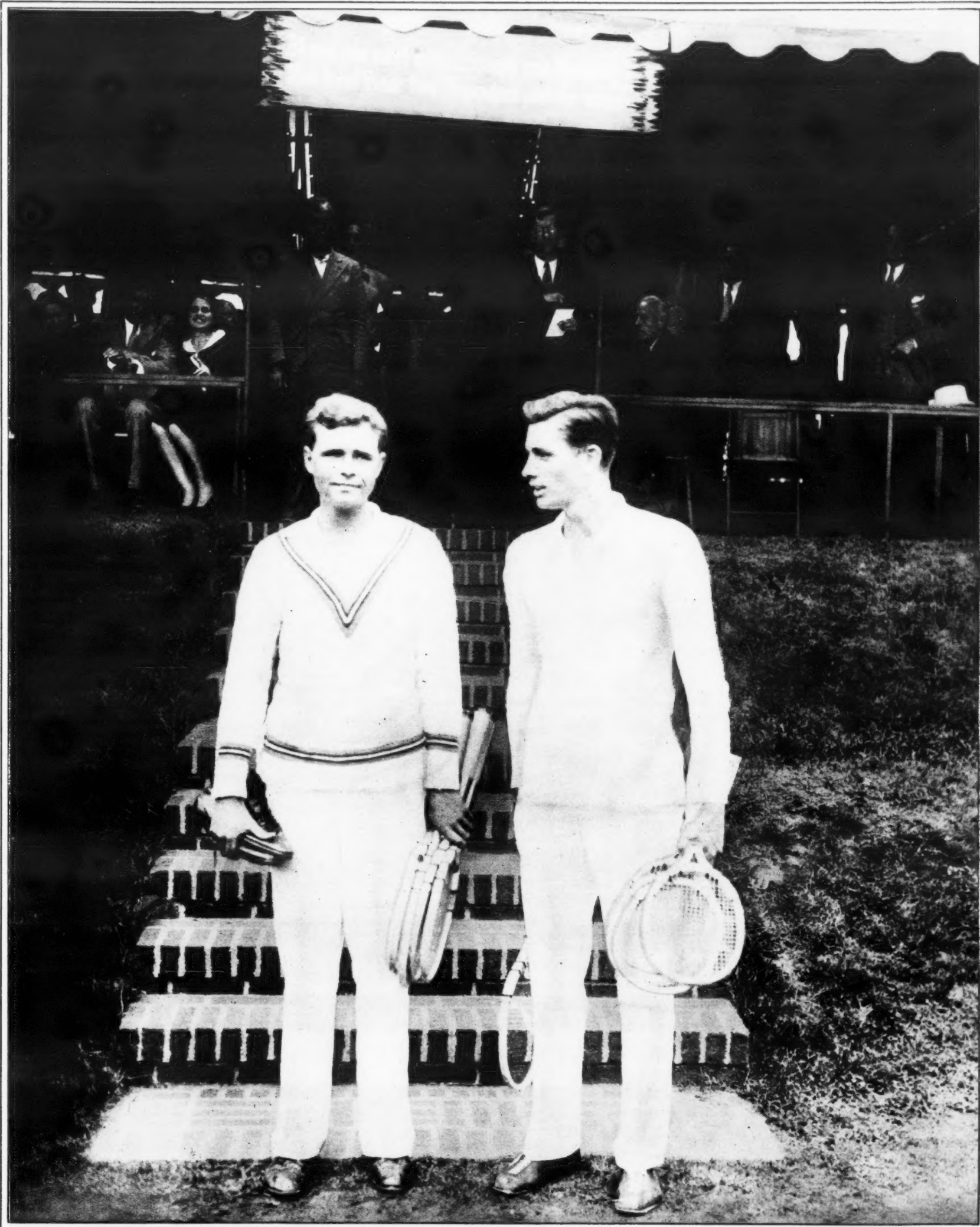
Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXXII, No. 6.

NEW YORK, WEEK ENDING SEPTEMBER 27, 1930.

PRICE TEN CENTS

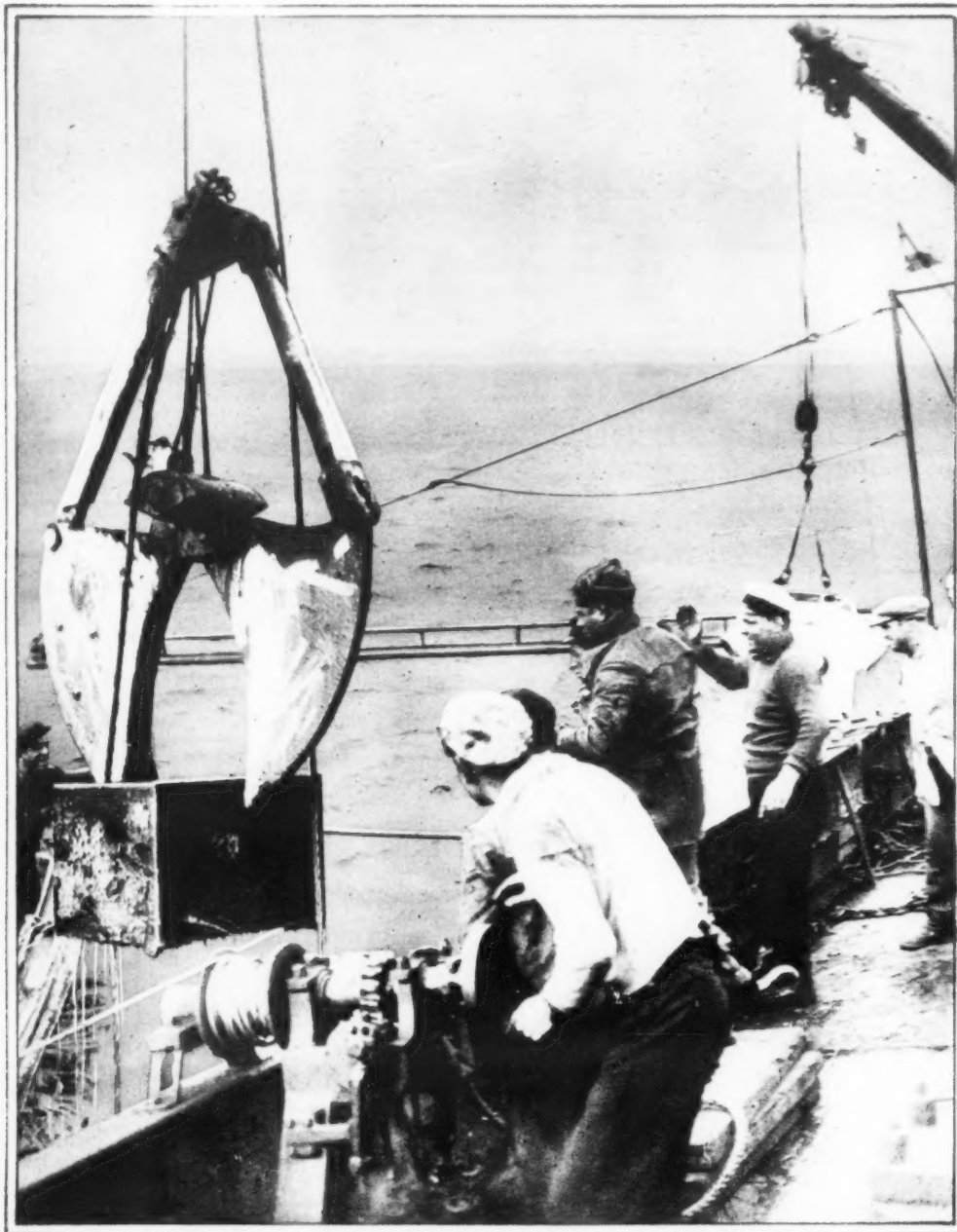


The Two Youngsters Who Fought It Out For The Tennis Crown

Johnny Doeg, the 21-Year-Old Californian Who Defeated Tilden at Forest Hills and Then Triumphed Over Francis Shields (Right), 19, of New York in the Finals for the National Singles Championship by the Score of 10—8, 1—6, 6—4 and 16—14.

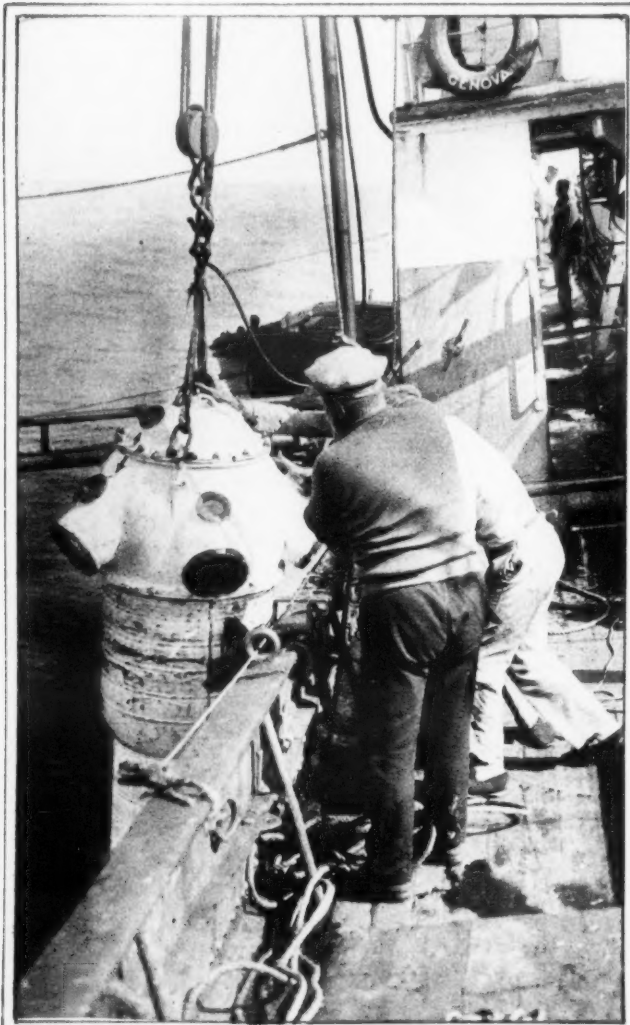
(Times Wide World Photos.)

A \$5,000,000 TREASURE HUNT 400 FEET UNDER THE SEA

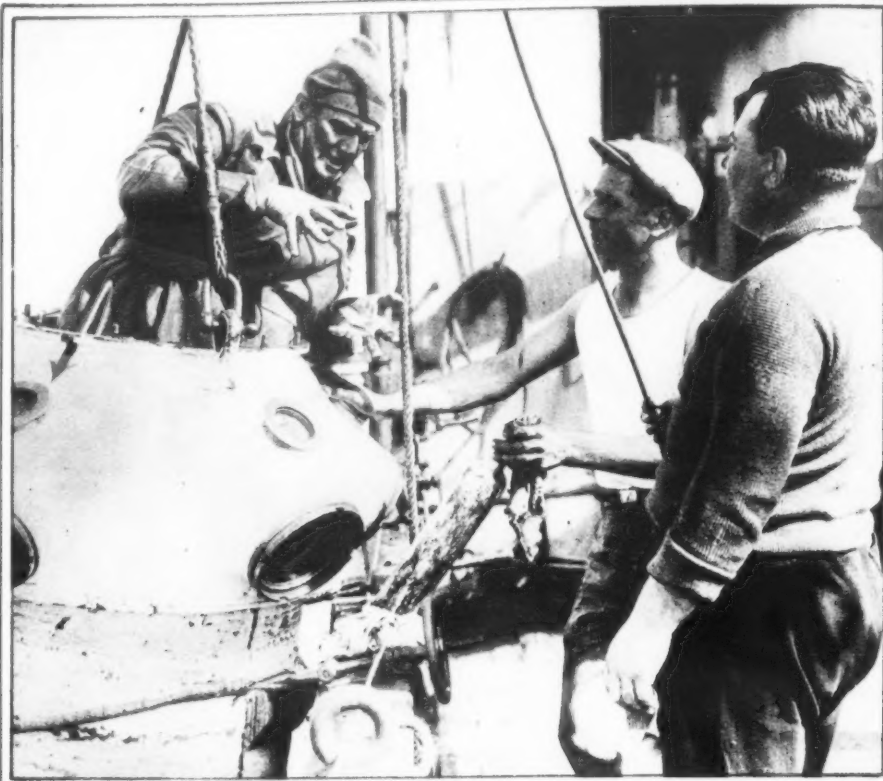


SALVAGED FROM 400 FEET UNDER THE SURFACE OF THE ATLANTIC: THE

CAPTAIN'S SAFE FROM THE LINER EGYPT, Which Went Down in the Bay of Biscay After a Collision in 1922, Being Brought From the Bottom by a Pinch Dredge in the Campaign to Recover the \$5,000,000 Treasure in Gold and Silver, Which the Ship Carried. The Safe Contained the Key of the Bullion Room and a British Diplomatic Pouch. (Acme.)

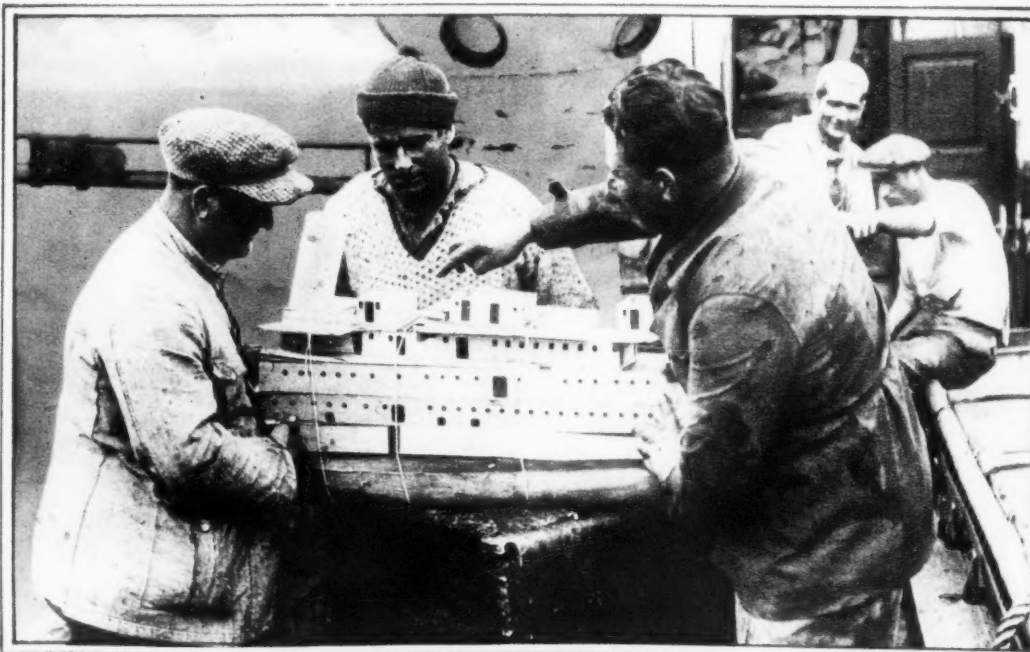
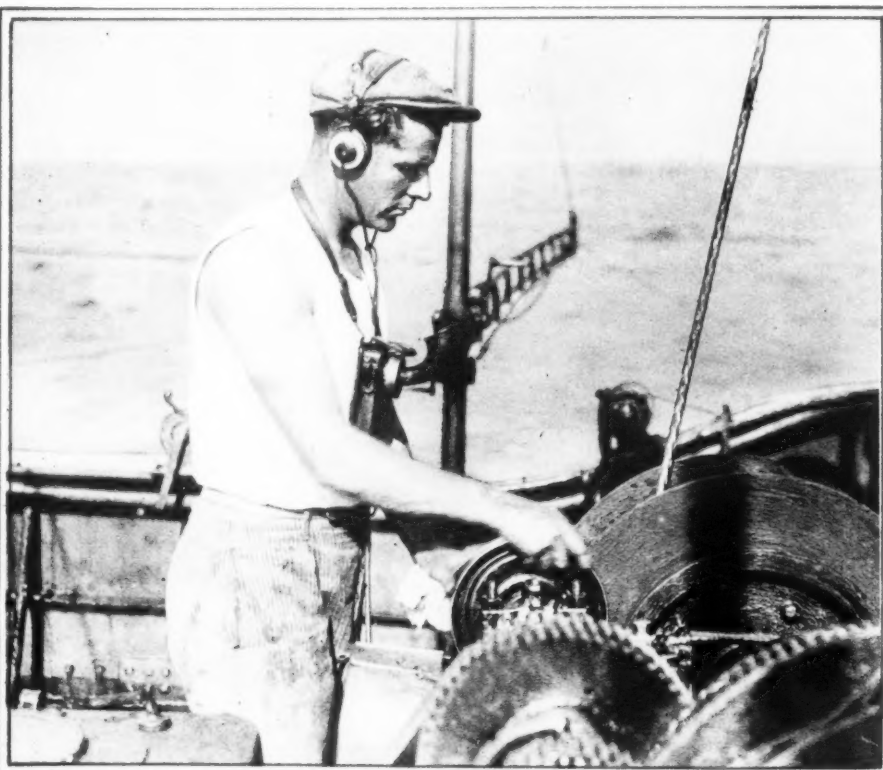


RETURNING FROM EXPLORATIONS 400 FEET DOWN: THE OBSERVATION SHELL, in Which the Divers Descend to Depths Impossible With the Ordinary Equipment, Being Hauled Aboard the Italian Salvage Ship Artiglio, Which Is Seeking to Recover the Egypt's \$5,000,000 Treasure. (Acme.)



TELLING OF HIS EXPERIENCES AT THE BOTTOM OF THE SEA: CHIEF DIVER ALBERTO GIANNI

Getting Out of the Observation Shell While Describing to Fellow Workers the Position of the Captain's Safe in the Wreck. (Acme.)



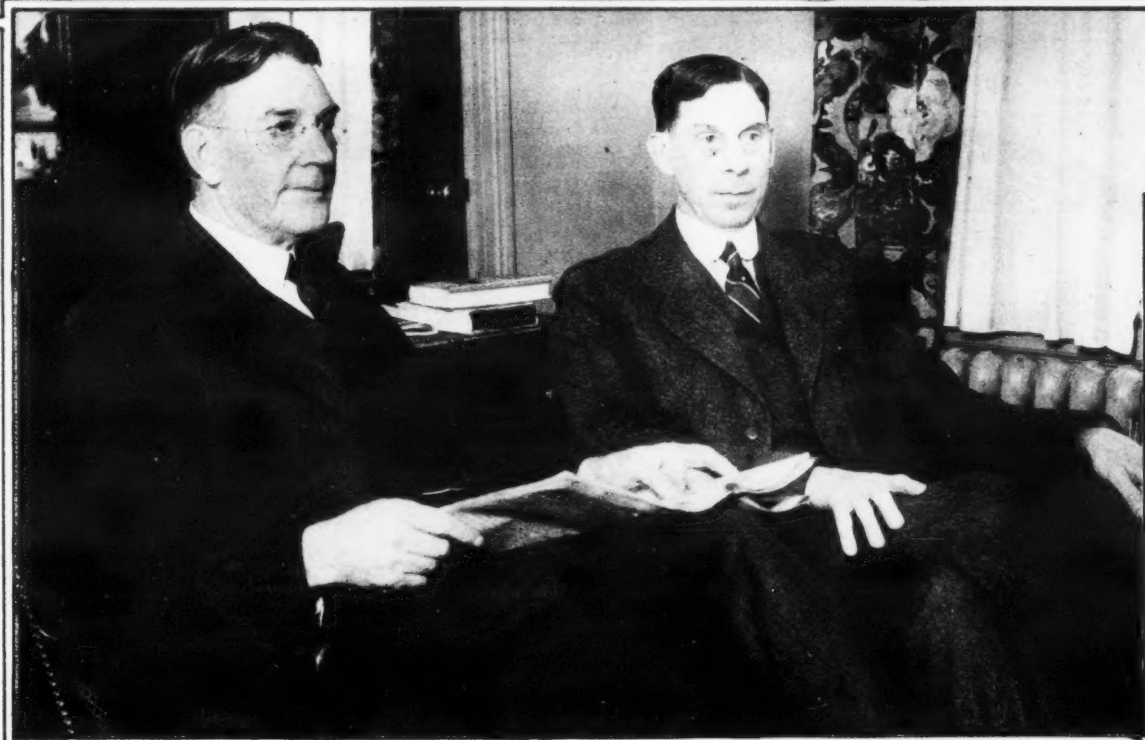
PLANNING THE STRATEGY OF THEIR BATTLE IN THE DEPTHS: THREE DIVERS of the Artiglio's Salvage Crew Studying a Model of the Liner Egypt, Which Rests on the Safe Brought Up From the Depths. They Now Expect to Cut the Bullion Room Out of the Wreck and to Lift It to the Surface in One Piece to Prevent a Spillage of the Gold and Silver; But This Task Probably Will Have to Be Deferred Until Next Year. (Acme.)

GETTING REPORTS ON THE PROGRESS OF THE WORK IN THE WRECK: THE DIVER'S MATE Talking by Telephone With His Comrade on the Bottom, About 25 Miles Off the Island of Ushant. (Acme.)

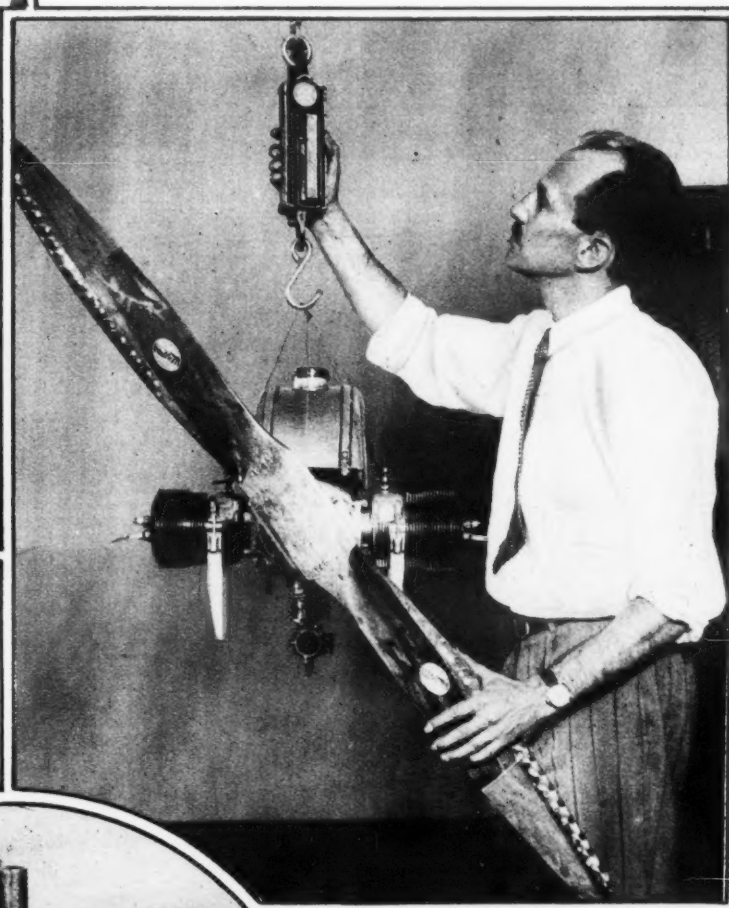




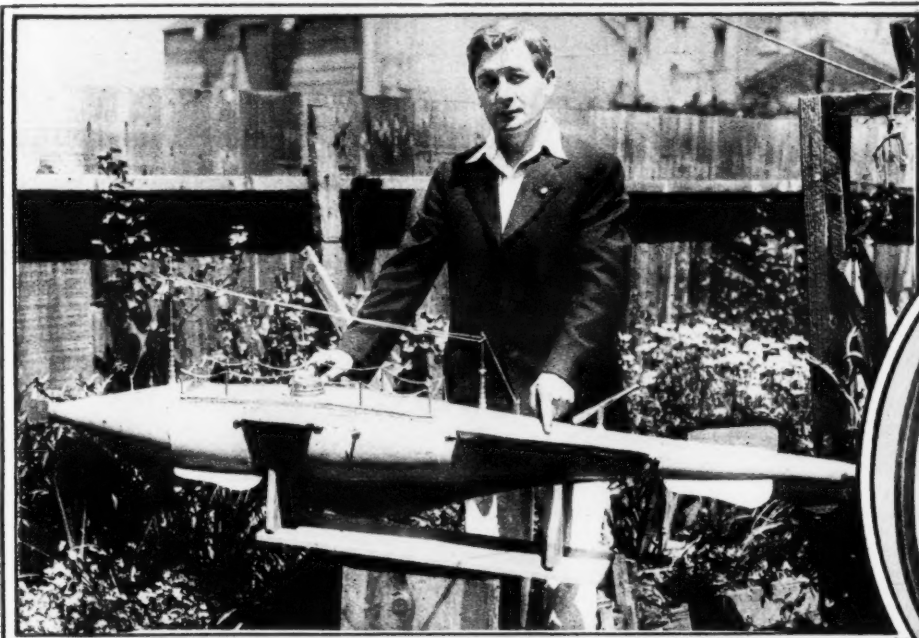
THEY RODE TO THE TOP OF THE COUNTRY'S LOFTIEST PEAK: THE FIRST MOUNTED PARTY Arriving at the Summit of Mount Whitney, California, 14,496 Feet Above Sea Level, for Ceremonies in Connection With the Dedication of the Horse and Foot Trail. (P. & A.)



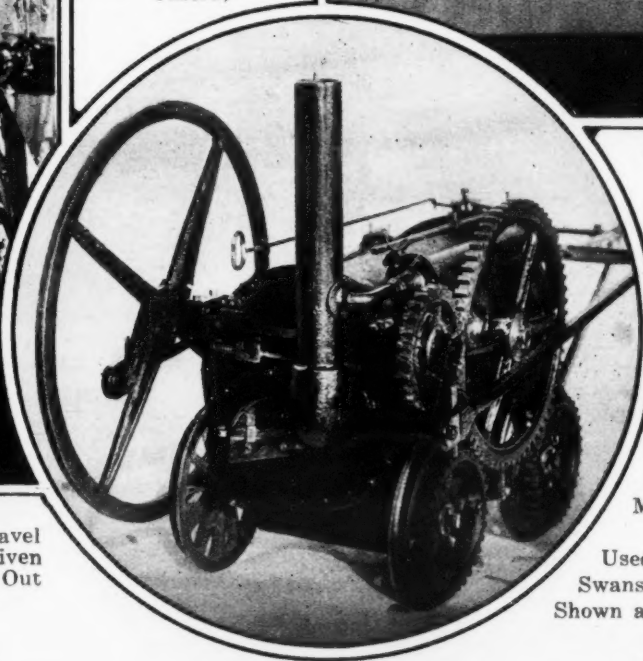
BROTHERS WHO SPECIALIZE IN CABINET POSITIONS: FEDERAL JUDGE CURTIS D. WILBUR, Who Was Secretary of the Navy Under Coolidge, and Dr. Ray Lyman Wilbur, Secretary of the Interior, at a Meeting in a Seattle Hotel When Official Business Took Them to the West Coast. (Times Wide World Photos.)



AN OUTBOARD MOTOR FOR GLIDERS: H. ALFARO, Cleveland Engineer, With the Portable Engine, Weighing Less Than Fifty Pounds, and Capable of Developing 27 Horsepower, Which He Has Designed for Use on Small Aircraft. (Times Wide World Photos, Cleveland Bureau.)



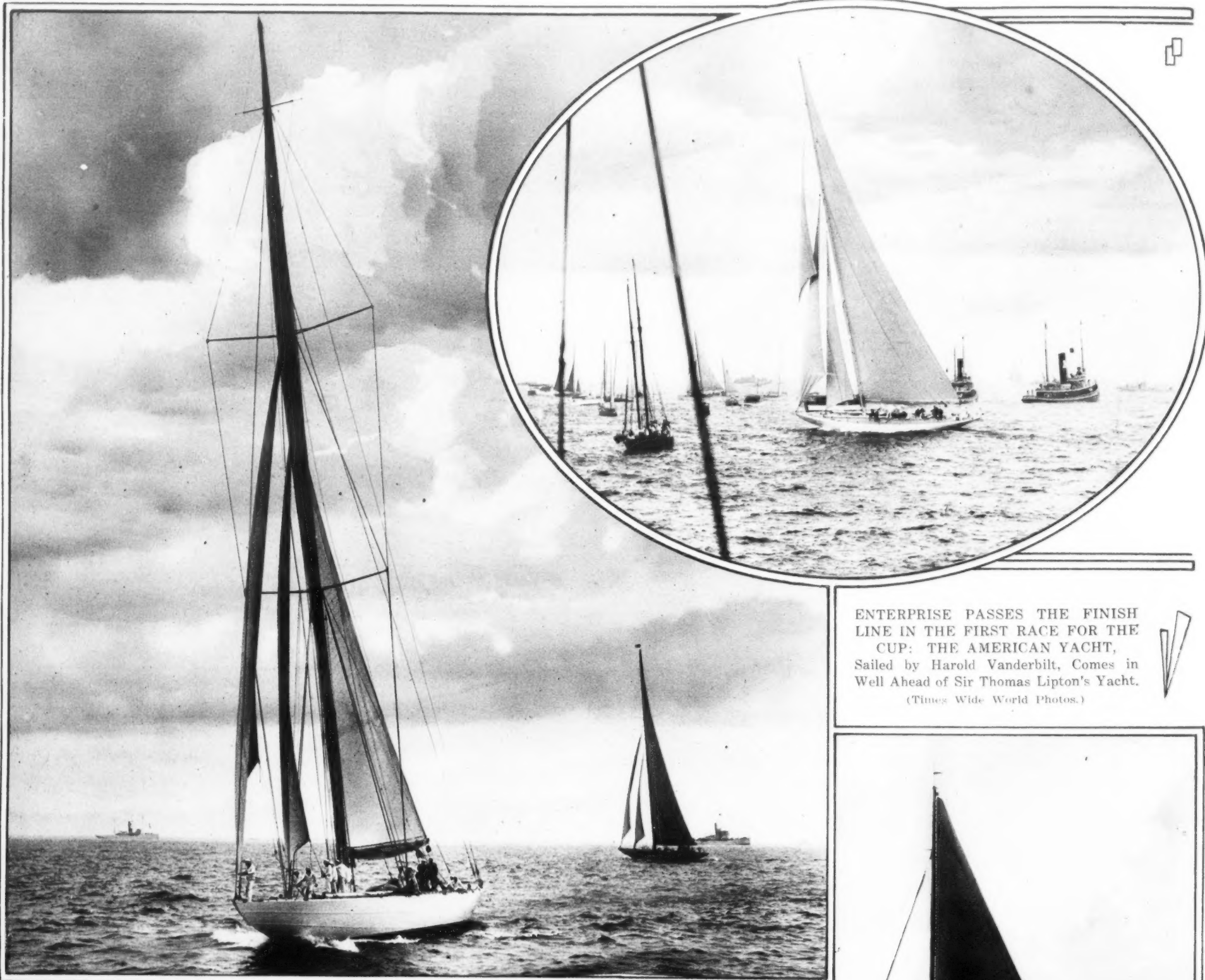
HE PLANS A SUBMARINE SPEEDSTER: HENRY FLEUR of San Francisco With a Six-Foot Model of the Craft Which He Expects to Travel 80 Knots When Submerged and 119 Knots on the Surface. It Is to Be Driven by Compressed Air With Which Water Is Drawn in at the Bow and Forced Out at the Stern Through a Tube Running Through the Centre of the Boat. (Times Wide World Photos, San Francisco Bureau.)



At Left— ONCE THIS WAS REGARDED AS A MECHANICAL WONDER: MODEL OF THE FIRST LOCOMOTIVE

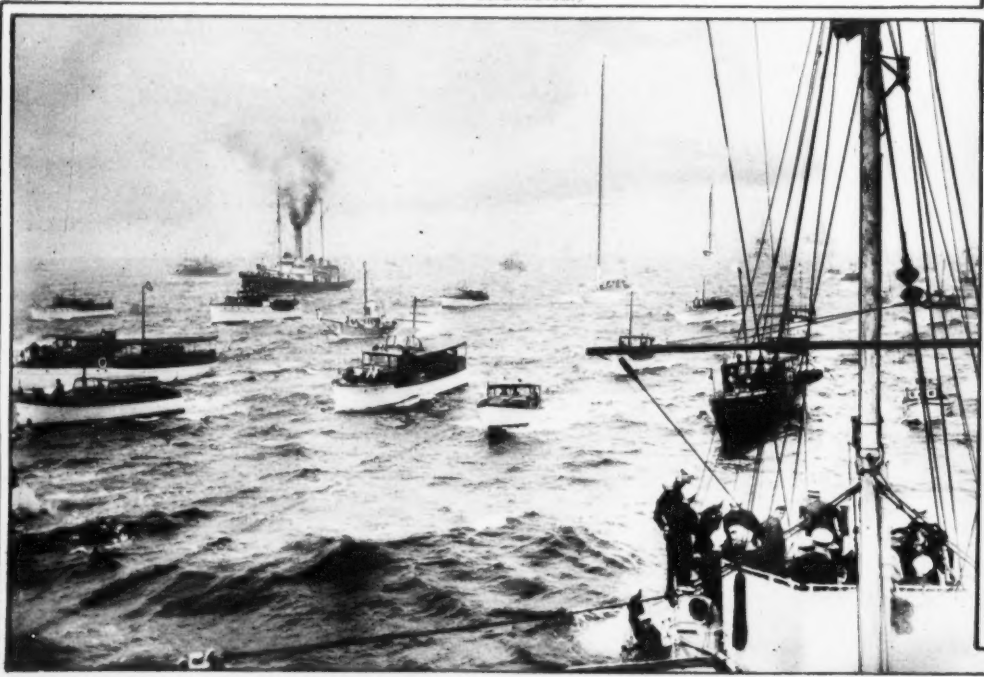
Used in Wales, Serving on a Line in the Swansea Coal Mining District in 1810, as Shown at the Model Engineering Exhibition in London. (Times Wide World Photos.)

THE ENTERPRISE WINS THE AMERICA'S CUP RACES

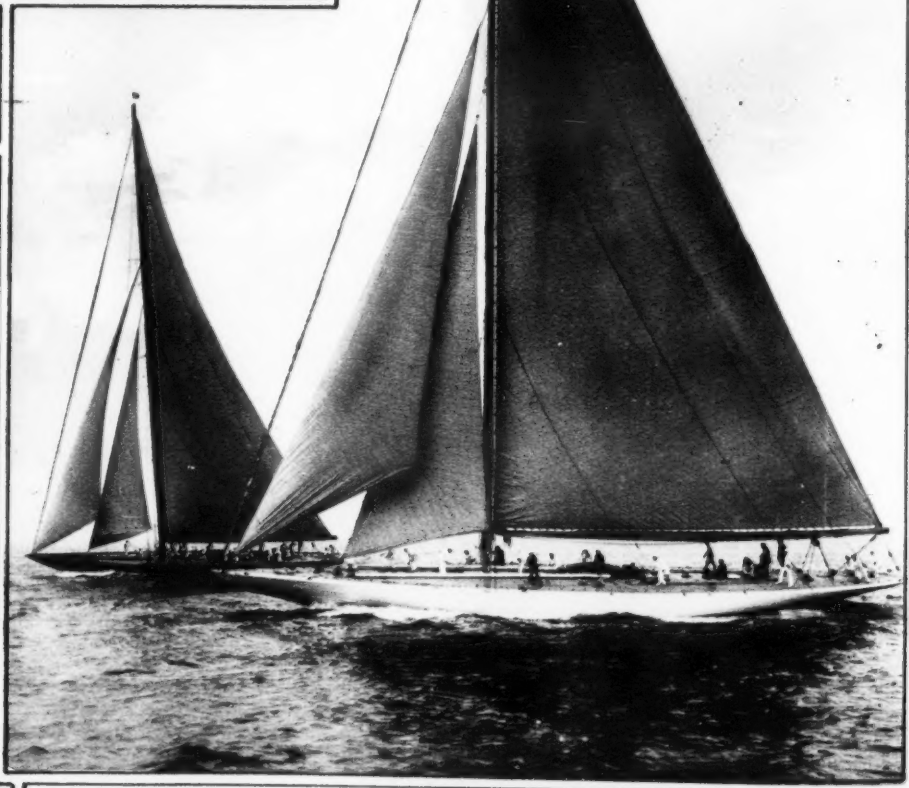


ENTERPRISE PASSES THE FINISH LINE IN THE FIRST RACE FOR THE CUP: THE AMERICAN YACHT, Sailed by Harold Vanderbilt, Comes in Well Ahead of Sir Thomas Lipton's Yacht.
(Times Wide World Photos.)

POINTING FOR THE TURN IN THE FIRST RACE OF THE AMERICA'S CUP SERIES: THE ENTERPRISE Leading the Green-Bodied Shamrock Near the Fifteen-Mile Mark. The American Boat Easily Retained the Trophy, Taking Each of the Four Races by a Comfortable Margin on the Thirty-Mile Course Off Brenton Reef Lightship.
(Morris Rosenfeld.)



TRAFFIC COPS NEEDED TO HANDLE THE CONGESTION ON THE HIGH SEAS: A SMALL PART of the Vast Fleet Carrying Spectators to the First Race Off Newport, the Boats Ranging From Ocean Liners to Tiny Outboard Motors. The Enterprise and Shamrock Are Visible Being Towed to the Starting Point.
(Times Wide World Photos.)



CUTTING THROUGH THE WATER AT THE START: SHAMROCK V AND ENTERPRISE Getting Away at the Beginning of the Big International Contest, in Which Millions of Americans Were Wishing the Best of Luck to Sir Thomas Lipton and His Challenger From Overseas.
(Morris Rosenfeld.)

VIEWS OF THE INTERNATIONAL CONTEST OFF NEWPORT



THE WHITE SAILS WHICH ALL EYES FOLLOWED OFF NEWPORT: ENTERPRISE WELL AWAY FROM SHAMROCK

on the Course of the First Day's Racing, as the Two Yachts Appeared From One of the Destroyers Which Policed the Course.

(Times Wide World Photos.)

At Left—

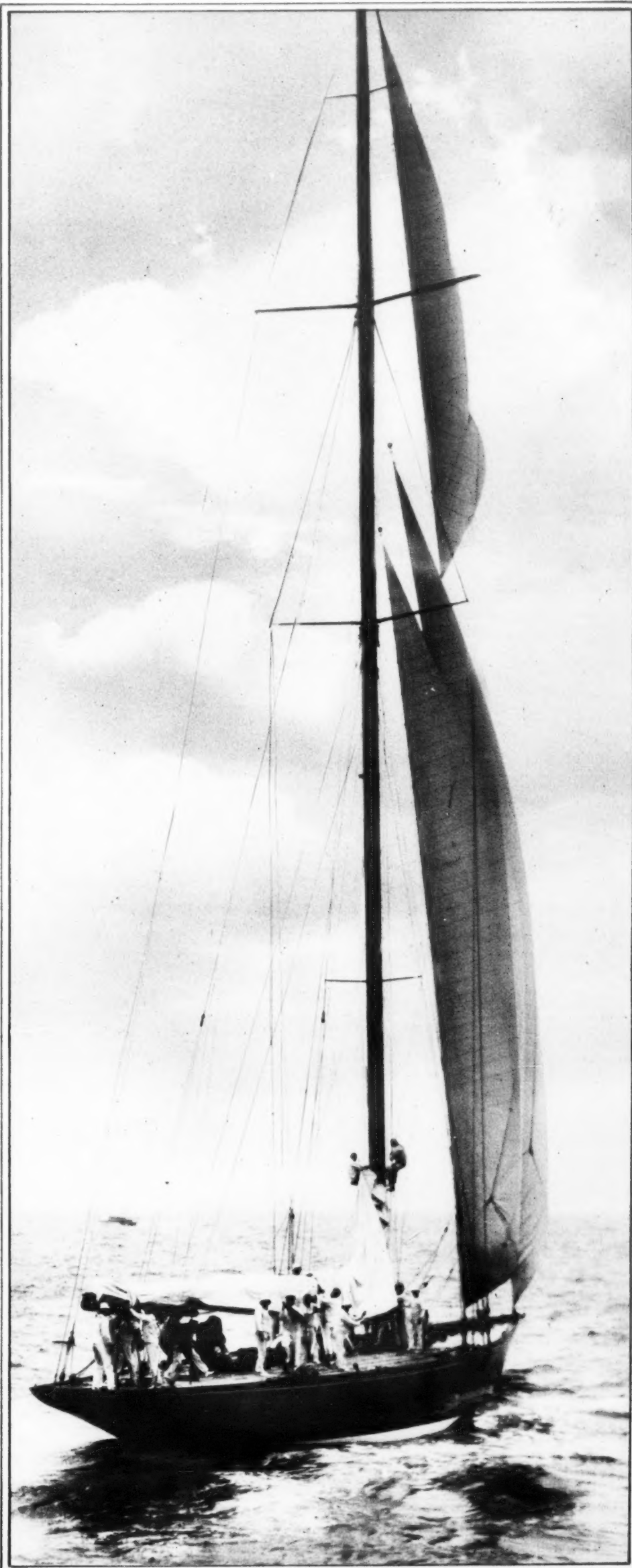
THE VETERAN YACHTSMAN JESTS OVER HIS DEFEATS: SIR THOMAS LIPTON

Discussing the Second Race With a Group of Guests Aboard the Erin, Retaining His Geniality Despite the Dimming of His Hopes to Take the America's Cup Back to England.

(Times Wide World Photos.)



A CLOSE-UP OF THE LIPTON ENTRY IN ACTION: THE SHAMROCK V Passing the Committee Boat.
(Morris Rosenfeld.)



JUST AFTER THE CHALLENGER'S MAINSAIL FELL IN THE THIRD RACE: THE SHAMROCK

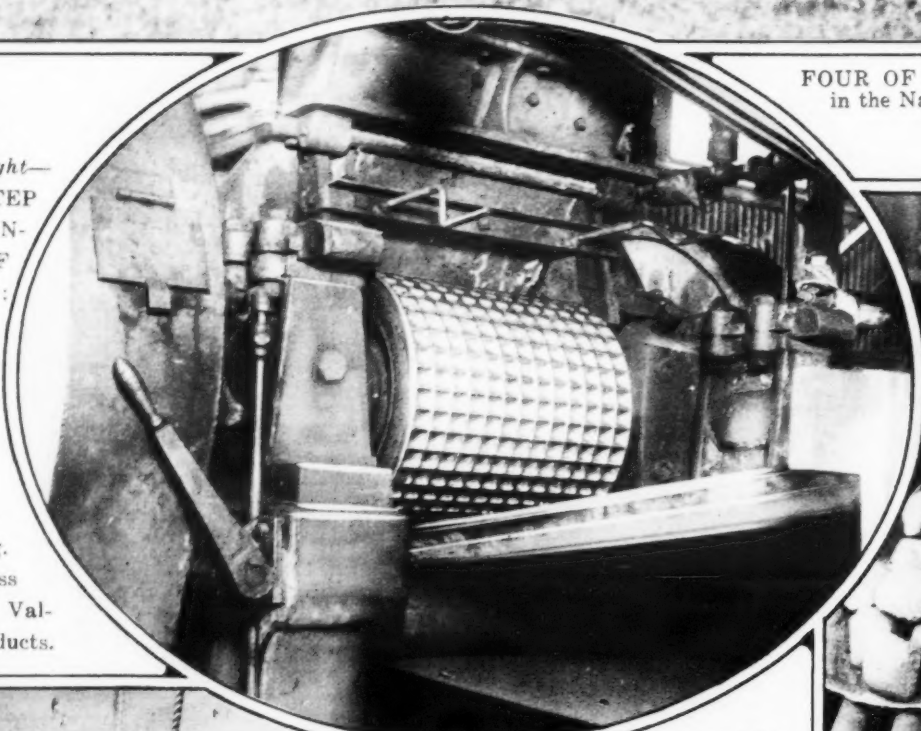
Disabled by the Breaking of a Wire Cable Three-quarters of an Inch Thick Forty-four Minutes After the Start of What Promised to Be the Most Thrilling Contest of the Series. The Enterprise Sailed Ahead to Finish Alone.

(Morris Rosenfeld.)

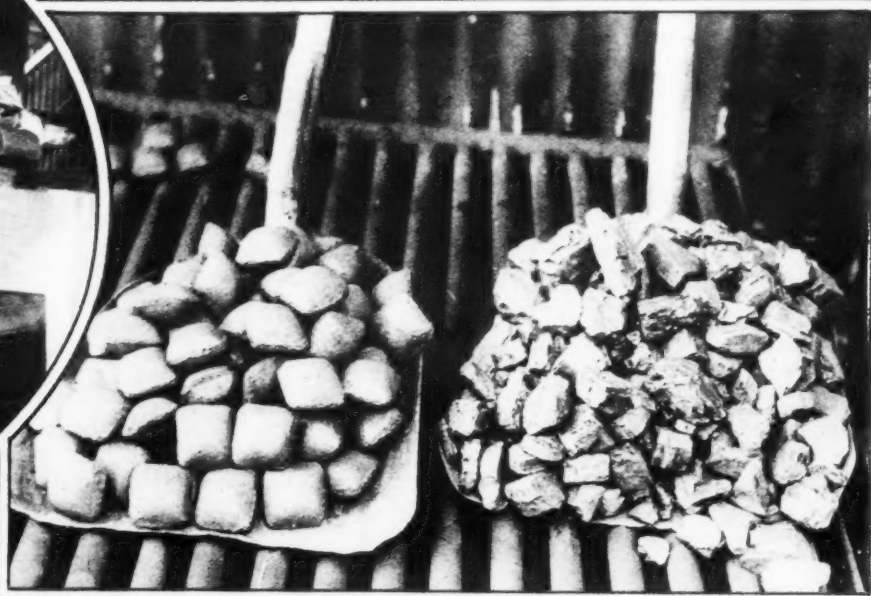


FOUR OF THE BOYS HIT THE TRACK IN ONE BIG SPILL: RIDERS in the National Amateur Bicycle Races at Kenosha, Wis., Piled Up in an Accident During a Sprint Event.
(Times Wide World Photos.)

At Right—
THE FINAL STEP
IN MAN'S MAN-
UFACTURE OF
ANTHRACITE:
THE BRI-
QUETTING
PRESS
Which Molds
the Finished
Product Into a
Form Conveni-
ent for Handling.
The New Process
Yields Several Val-
uable By-Products.



(Times Wide
World Photos, Chicago Bureau.)

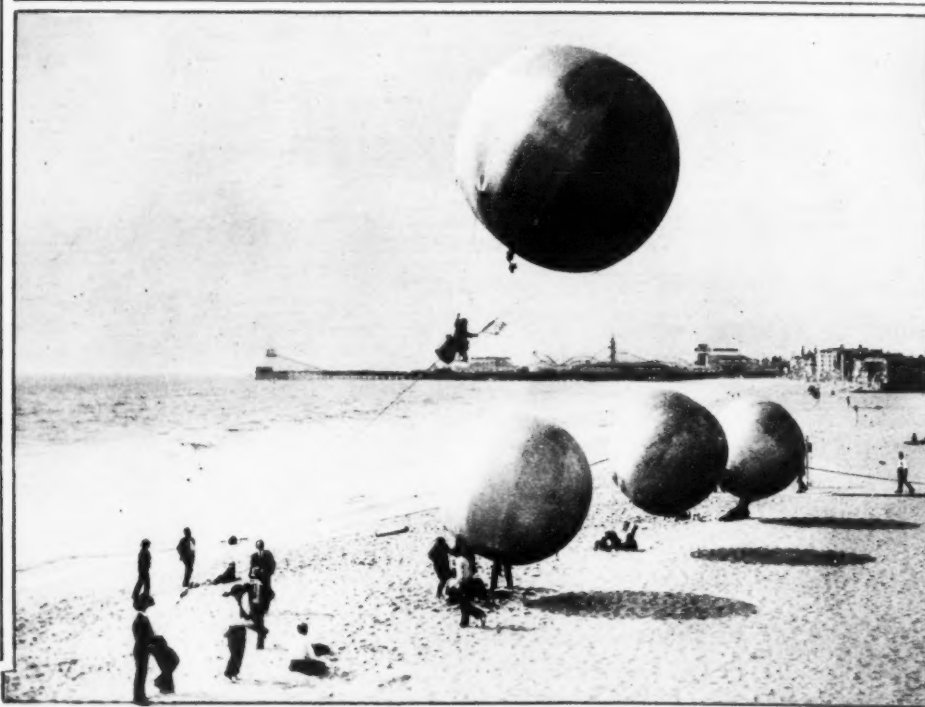


SYNTHETIC ANTHRA-
CITE IS MADE FROM
SOFT COAL: SAMPLES
OF THE NEW HIGH-
GRADE SMOKELESS
FUEL

(Left) and of the Bituminous, From Which It Is Derived, at a Midwestern Plant Recently Opened by Thomas Hitchcock Jr., International Polo Player, and C. E. Poyer, a Relative of Thomas Edison. The Low-Temperature Carbonization Process, Developed in Eight Years of Research, Is Said to Duplicate in a Few Hours a Task for Which Nature Requires Millions of Years.
(Times Wide World Photos, Chicago Bureau.)



THE HIGH FLIER OF THE COCOANUT
BALLOON DERBY: JOE DOAKES
of Monkeydoodle, Who as the American Representative Simply Had to Be Declared the Winner of the Simian Event.
(Times Wide World Photos, Los Angeles Bureau.)



EVEN THE MONKEYS CATCH THE AIR DERBY FEVER: THE AMERICAN
BALLOON

Being Tested Just Before the Start of the International Coconut Race, in Which We Are Told That the Simian Contenders From Abroad Were Lord Helpus of England, Monsieur Qui Qui of France and Signor InGaga of Italy. It All Happened at Venice, Cal., Which Is Subject to the Hollywood Influence.
(Times Wide World Photos, Los Angeles Bureau.)



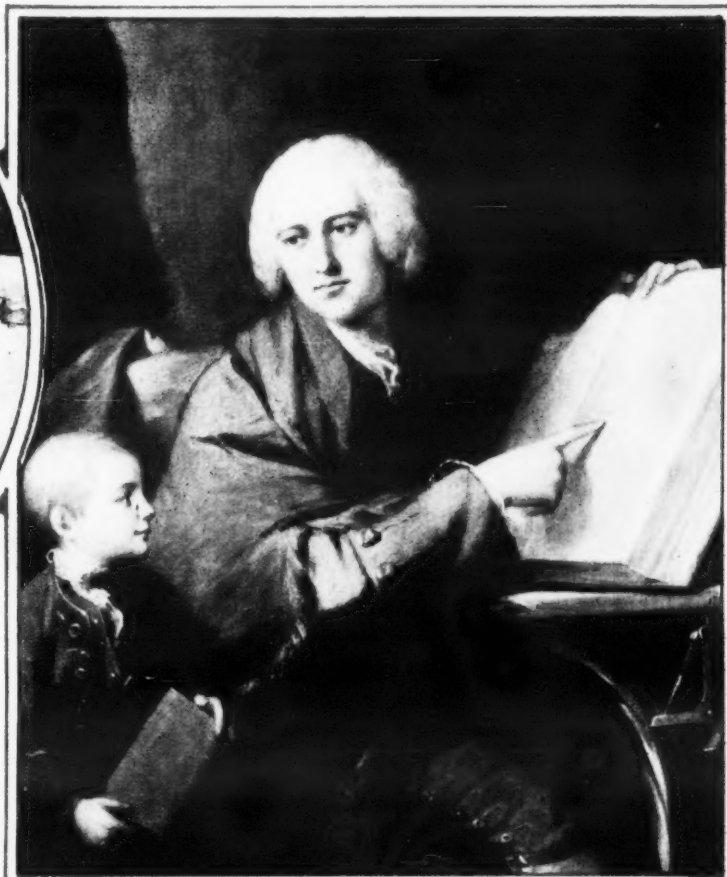
A TRIUMPHAL PROCESSION FOR ARGENTINA'S NEW RULER: GENERAL JOSE URIBURU,

(Left), the Provisional President, Riding Down One of the Main Avenues of Buenos Aires Amid the Enthusiastic Cheers of the Crowds Soon After His Overthrow of the Irigoyen Régime. He Is Accompanied by Lieut. Col. D. B. Molina, One of His Aides. (Associated Press.)



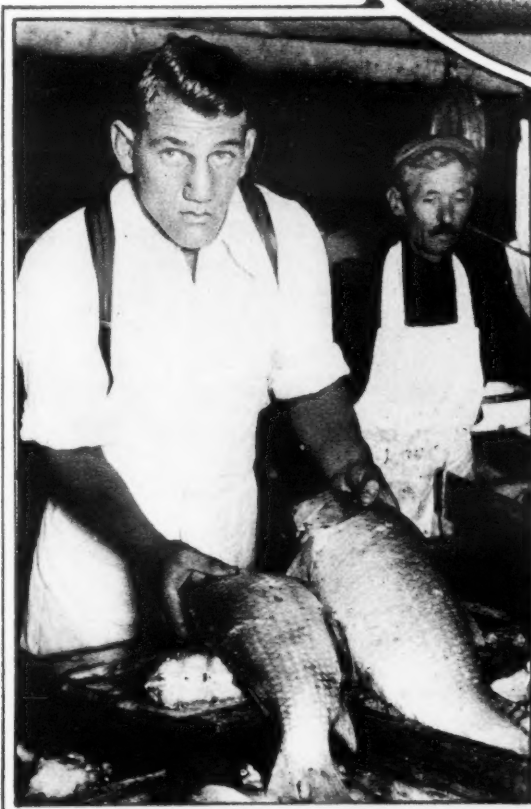
RECALLING THE FABLE OF THE TORTOISE AND THE HARE: TURTLES Being Dumped Into a Ring at a St. Louis Arena for the Start of the First Annual Terrapin Derby, in Which Each Competitor Was Left Free to Choose Its Own Course and the First to Reach the 100-Foot Mark Was Declared Champion.

(Times Wide World Photos, St. Louis Bureau.)



A PAINTING BY SIR JOSHUA REYNOLDS WHICH SOLD FOR \$195: THE PORTRAIT OF ARCHDEACON REYNOLDS, Finished About 1760, as It Appeared After Julius H. Weitzner, New York Art Collector, Had Removed the Over-painting Which Prevented Recognition of the Great English Artist's Work. The Canvas Now Is Valued at \$20,000.

(Times Wide World Photos.)



FROM THE FISH MARKET TO THE PRIZE RING: KING LEVINSKY

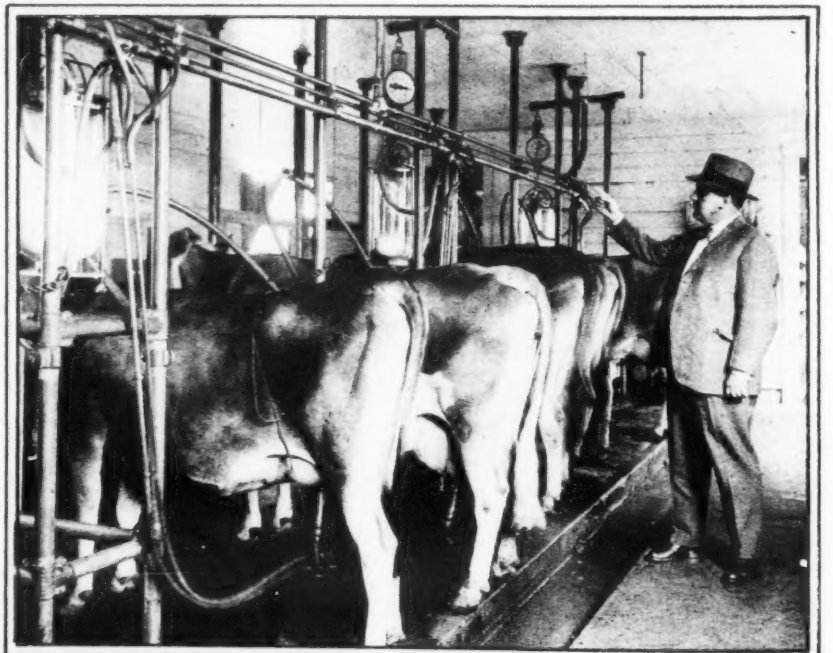
of Chicago, Who Knocked Out Leo Lomski in Their Chicago Stadium Bout and Now Is Cherishing Title Aspirations, Shows That He Hasn't Forgotten His Old Trade. (Times Wide World Photos, Chicago Bureau.)



PERHAPS THE TORTOISE HAS BEEN RATED TOO HIGH AS A RACER: THE FINISH OF THE GREAT TERRAPIN DERBY at St. Louis, With the Competitors Scattered All Over the 100-Foot Ring, Many Having Failed to Stir From the Starting Point. (Times Wide World Photos, St. Louis Bureau.)



AMERICA'S
LARGEST
FREIGHTER
HEADS FOR THE
SEA: THE
ANDREA F.
LUCKENBACH
Passing Under the
Fremont Bridge
Spanning the Lake
Washington Canal
at Seattle, a Voy-
age Which Re-
quired Careful
Navigation as the
Ship All But Filled
the Waterway.
(Times Wide World
Photos.)



HE HAS LOTS OF
FAITH IN HIS
BULLET-PROOF
VEST: A DEAR-
BORN POLICEMAN

Awaiting a Com-
rade's Bullet in a
Demonstration of
the Protective Gar-
ment Which Each
Member of the Force
Wears in the Cam-
paign Having as Its
Motto, "A Tomb-
stone for Every
Gangster."

(Times Wide World
Photos, Detroit
Bureau.)

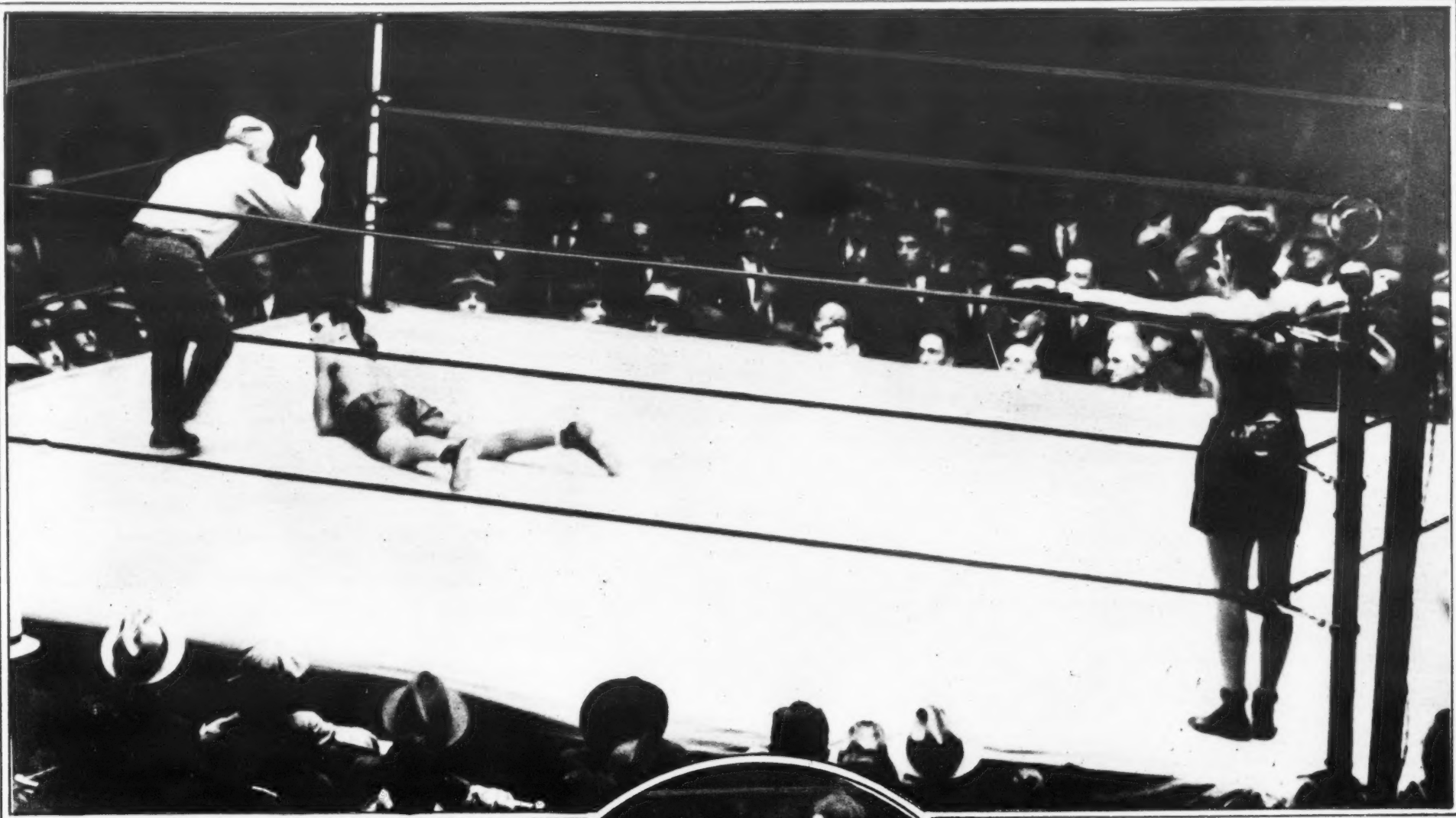


CALVES SUCH AS BROADWAY NEVER SEES: FUTURE MILK PRODUCERS
for New York City Being Exhibited by Their Youthful Owners After Having Received Blue Ribbons and Sheffield Farms Cash
Prizes at the Chenango County Fair, Norwich, N. Y.
(Times Wide World Photos.)

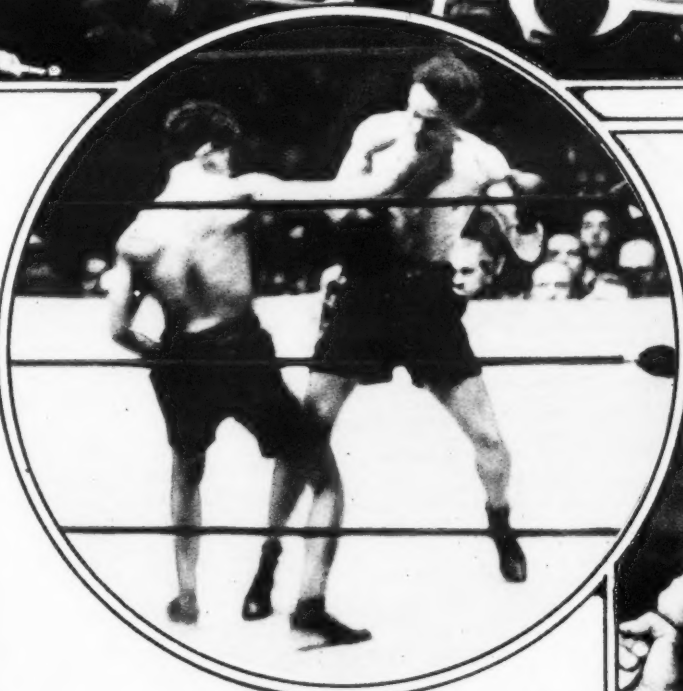
PERHAPS SOON
WE'LL GET THE
MILK FROM A
FAUCET: R. R.
GRAVES

of the Department
of Agriculture in
Washington Demon-
strating the Milking
Machine He Has In-
vented Which Car-
ries the Milk From
the Cow to the Bot-
tle Without Its Com-
ing Into Contact
With the Air or the
Hands of the
Workers.

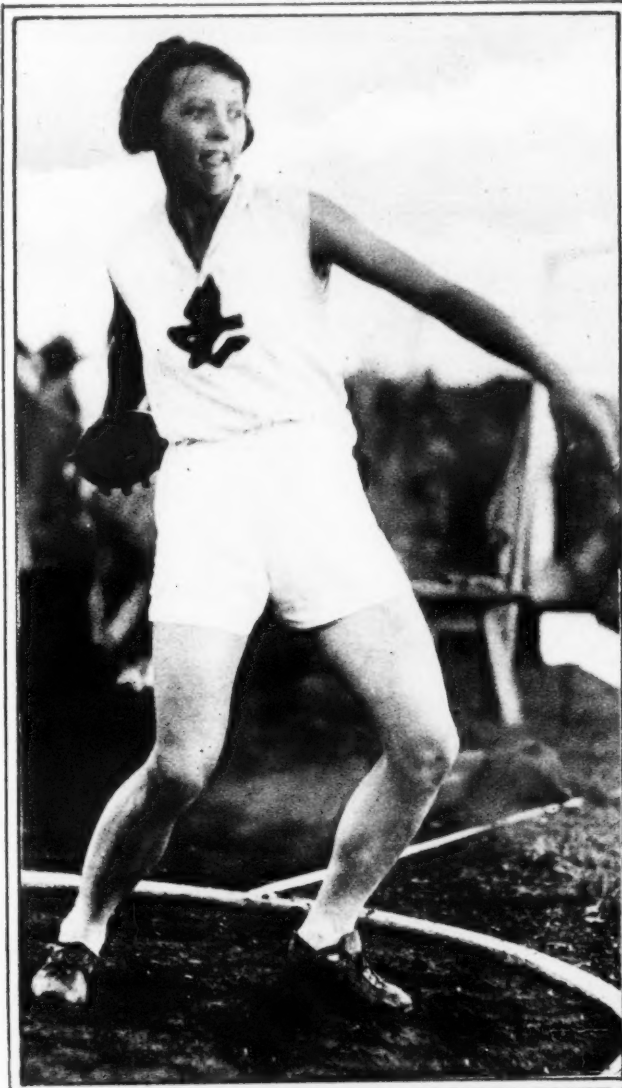
(Times Wide World
Photos, Washington
Bureau.)



DOWN FOR THE COUNT OF TEN, BUT STILL A CHAMPION: AL SINGER
Stretched on the Canvas in the Third Round of His Yankee Stadium Bout With Jimmy McLarnin, Pacific Coast Irishman, Who Found It Comparatively Easy to Put Out the Bronx Youngster. Singer's World Lightweight Title Was Not Involved, as McLarnin Weighed 140 Pounds.
(Times Wide World Photos.)



SWAPPING PUNCHES NEAR THE ROPES: AL SINGER AND JIMMY McLARNIN
in a Fast Bit of Action as the Lightweight Champion Was Forced on the Defensive.
(Times Wide World Photos.)



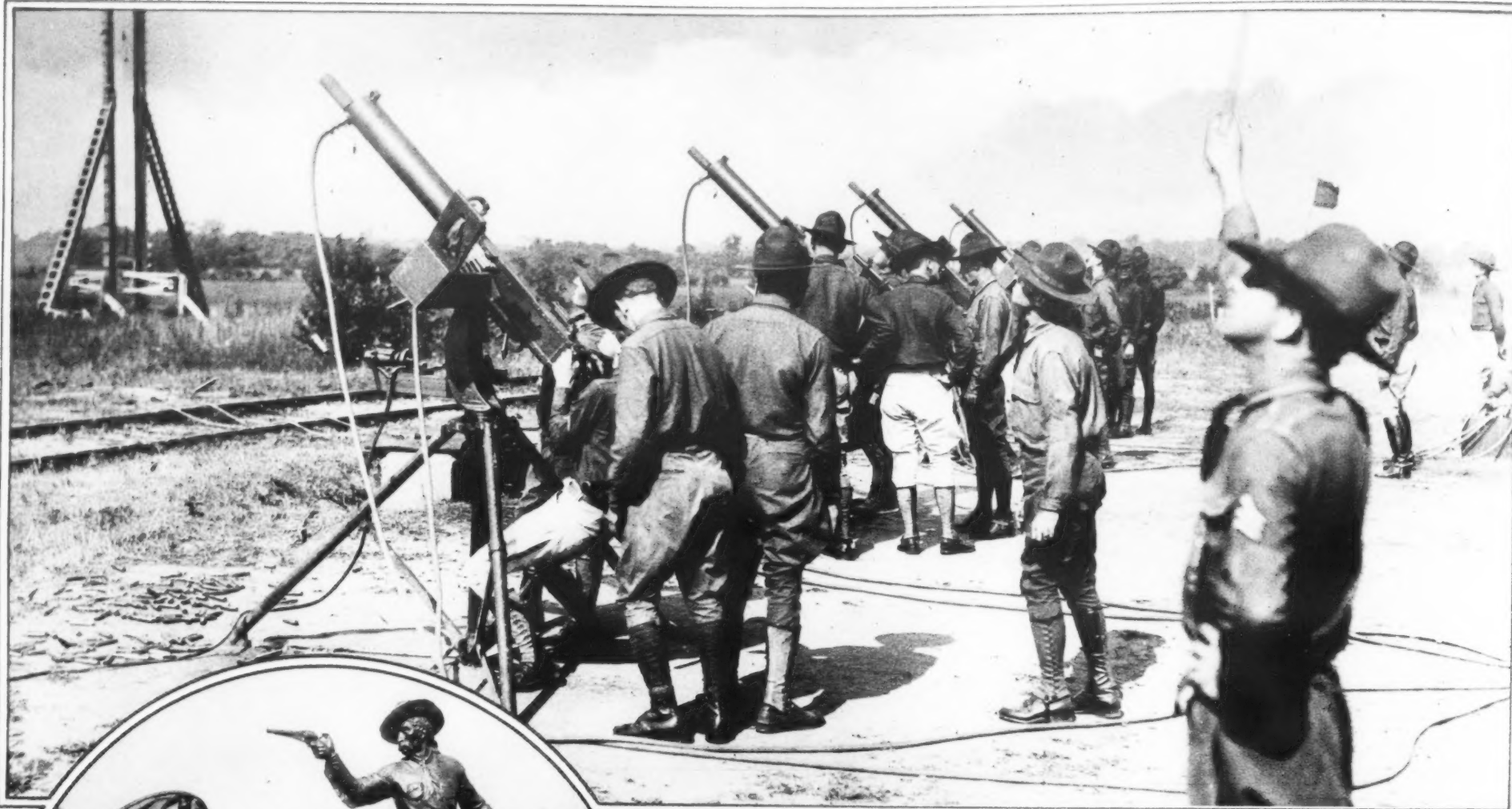
SWEDEN'S ALL-AROUND GIRL ATHLETIC CHAMPION: MISS MAJ ANDERSON
Throwing the Discus After Having Defeated All Comers in the Broad Jump, Shot Put, Ball Throw and Hurdles. She Set a World's Record for Women by Doing the 80-Yard Hurdles in 12 1-10 Seconds.
(Times Wide World Photos.)



THE SMILE OF A WORLD'S RECORD BREAKER: MISS HELENE MADISON,
Seattle's Great Swimmer, Leaving the Water After Clipping Five Seconds From the 200-Meter Mark, Having Traveled the Distance in 2 Minutes 36 4-10 Seconds.
(Times Wide World Photos, San Francisco Bureau.)



HE HAS SMASHED BABE RUTH'S HOME RUN RECORD: JOE HAUSER,
First Baseman of the Baltimore Orioles in the International League, Who on Sept. 11 Eclipsed the Mark of Sixty Circuit Blows Set by "the King of Swat" in 1927.
(Times Wide World Photos.)



TESTING OUT
THE NEWEST
IN ANTI-
AIRCRAFT
BATTERIES:
SOLDIERS

Practicing With
.50 Calibre
Machine Guns,
Which Fire 100
Bullets a
Minute, at the
Proving
Grounds,
Aberdeen, Md.

(Times Wide
World Photos.)



THE PISTOL
CHAMPION
OF AMERICA:

GUNNERY SERGEANT HENRY M. BAILEY
of the Marine Corps, Whose Home Is at Waterboro, S. C., With the
Custer Trophy Which He Won in the Marksmanship Matches at Camp
Perry, Ohio.
(Times Wide World Photos.)



THE WINNERS
OF THE
HERCULES TROPHY
AT CAMP PERRY:
HENRY ADAMS

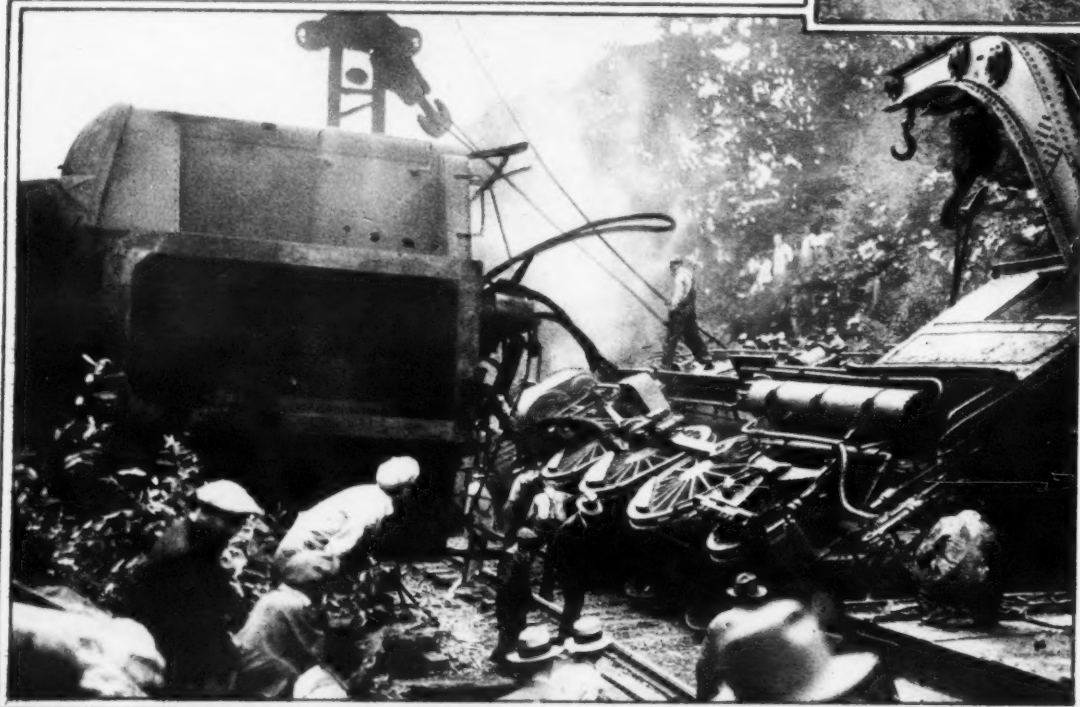
of Fostoria, Ohio, and
Homer Jacobs of Dayton,
Who Took First Honors
in the Two-Man Team
Long-Range Small-Bore
Match. Adams, a Leland
Stanford Student, Also
Was High Civilian in the
President's Hundred
Match, Feature Event of
the Meet.

(Times Wide World
Photos.)

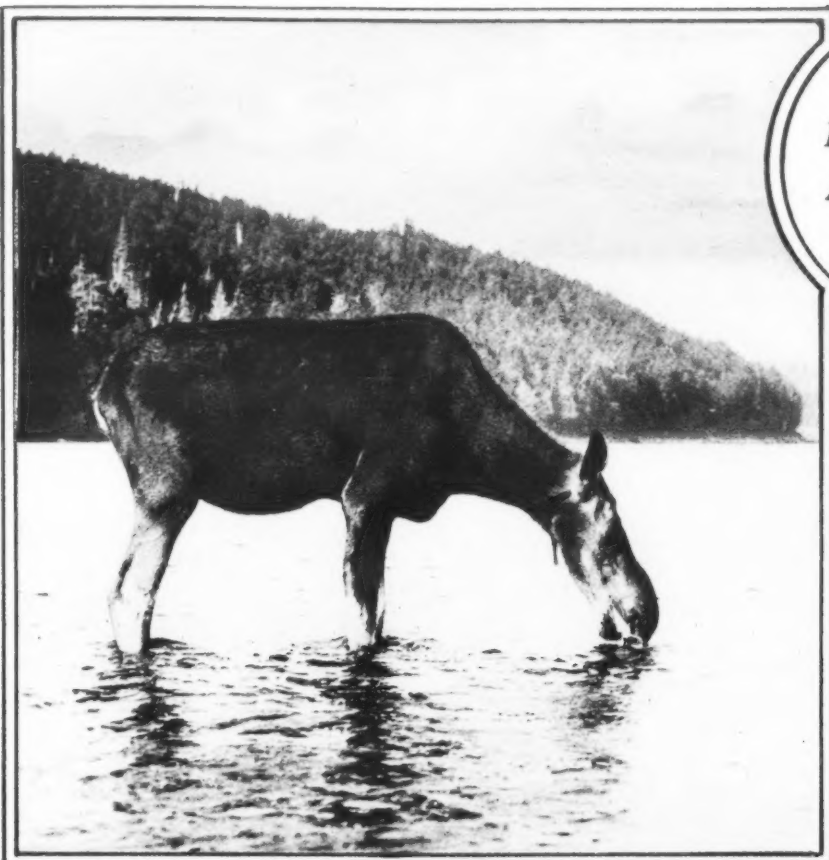
At Right—

HITS THE BULLSEYE
EVERY TIME: MISS
MARGE SHULTZ
of Chicago, Who
Registered a Perfect
Score Out of a Possible
100, Using a Regulation
Army Rifle.

(Times Wide World Photos,
Chicago Bureau.)



A SMASH-UP IN MOUNTAIN RAILROADING: WRECKING CREW
Lifting the Remnants of a Big Engine Back on the Tracks After a Broken Coupling Caused
an Accident in the Heart of the Cascade Range in Washington. The Engineer Was Killed and
the Engine and Three Mail Cars Were Demolished.
(Times Wide World Photos.)



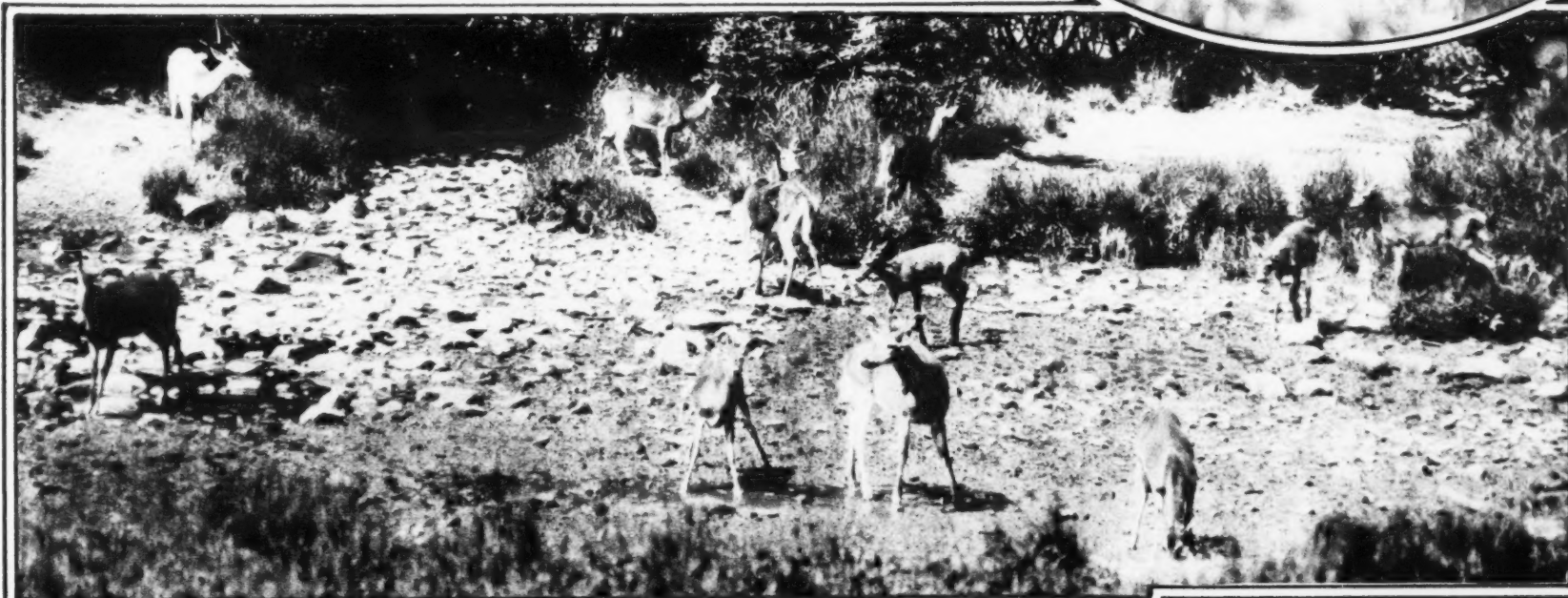
UNAWARE THAT SHE IS POSING FOR A PHOTOGRAPH:
YOUNG COW MOOSE

Drinking From the Restigouche River in New Brunswick, Which, With Its 12,000,000 Acres of Woodlands, Provides Some of the Best Big Game Hunting on the Continent. Bear Have Become So Numerous That the Province Has Placed a Bounty on Them.

In the
Big Game
Areas of the
North



ONLY A
DAY OLD,
BUT KEENLY
INTERESTED IN
THIS QUEER
WORLD:
BABY MOOSE,
Born in an Apple
Orchard Within
Five Miles of
Fredericton, the
Capital of New
Brunswick, and
Abandoned by Its
Mother Because of
the Presence in
the Neighborhood
of Too Many Well-
Intentioned but
Inquisitive
Humans.
(New Brunswick
Bureau of
Information.)



THE SHY DENIZENS OF THE WILDS HOLD A CONVENTION: ELEVEN DEER
Gathered at a Salt Lick on the Nepisiquit River in New Brunswick, Where the Hunting Season Now Is
Under Way.



AT A SALT LICK ON THE HEADWATERS OF THE NEPISQUIIT RIVER: TWO FINE BUCKS,
With Their Antlers "in the Velvet" of the Summer, and a Spotted Fawn Adding Some Seasoning to Their Diet.



DINNER TIME FOR AN UNGAINLY INFANT OF THE
WILDS: DAY-OLD BABY MOOSE,
Abandoned by Its Mother, Being Fed From a Nursing
Bottle by Major H. H. Ritchie, Chief Game Warden of New
Brunswick. The Youngster Laid Back Its Ears and Went
at the Food With a Relish Which Promised That There
Would Be Little Trouble in Rearing It.

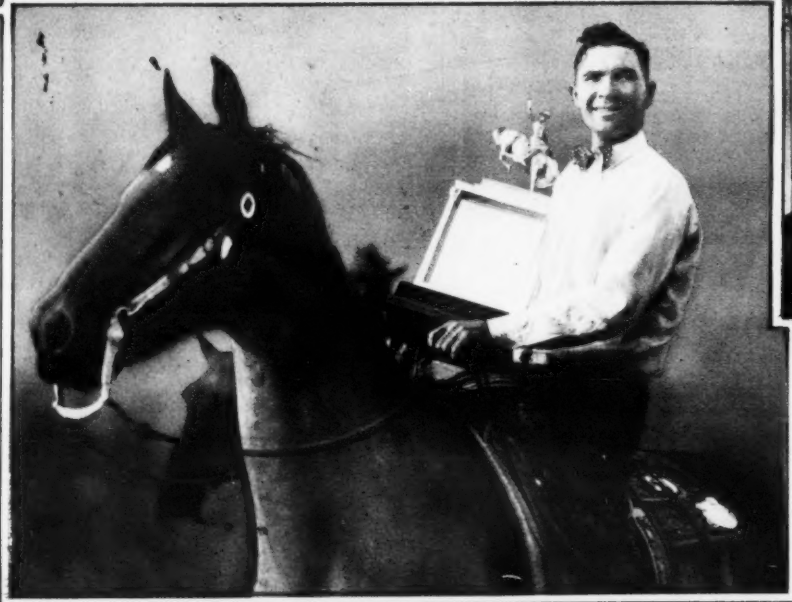


A SPECTACULAR PUT-OUT IN THE CRUCIAL SERIES: BOTTOMLEY OF THE ST. LOUIS CARDINALS
Stabbing an Erratic Throw at First to Catch Moore of the Brooklyn Robins in the Second of the Three Games Played in Their Desperate Fight for the National League Leadership.
(International.)



THE BROOKLYN DISCARD WHO WON TWO GAMES FOR THE CARDINALS:
ANDY HIGH,
Who as a Pinch-Hitter Made Good Twice Against His Former Team-Mates in the Closing Battles for the National League Pennant.

(Times' Wide World Photos.)



THE RANKING POTENTATE OF THE RANCHING WORLD:
JAKE McCLURE
of Lovington, N. M., With the Sam Jackson Trophy, Emblematic of the All-Around Cowboy Championship, Which He Won at the Pendleton Round-Up.
(Times Wide World Photos.)



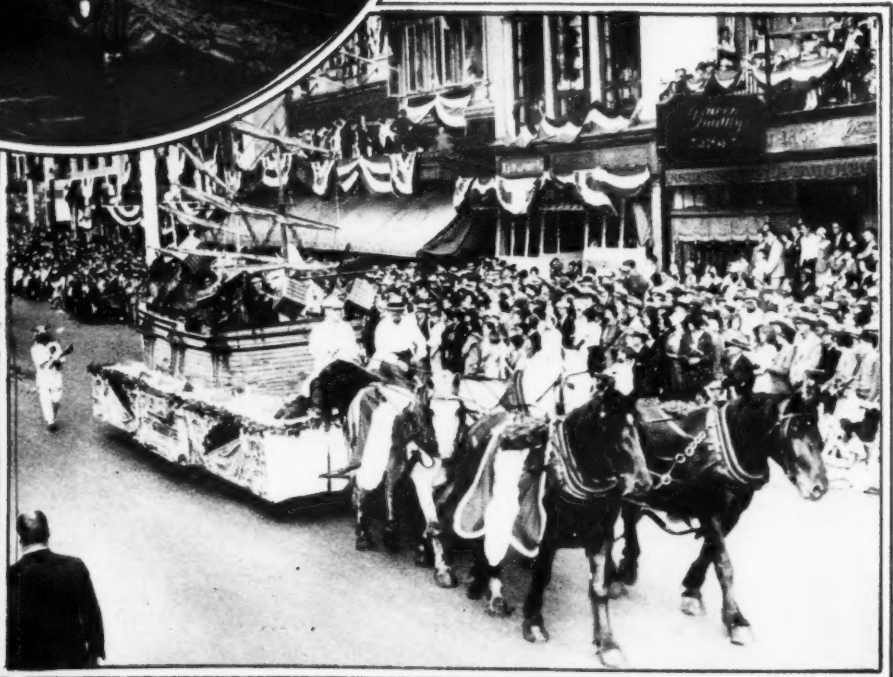
THE MAYOR OF THE OLD WORLD BOSTON SHARES HONORS WITH THE HEAD OF ITS BAY STATE NAMESAKE:
REUBEN SALTER
of England in His Robes of Office and James M. Curley, of the Hub, Heading the Tercentenary Parade.
(Times Wide World Photos, Boston Bureau.)



"THE SPIRIT OF MASSACHUSETTS:" MISS ROSE MARY CAMPBELL

Riding on Her Throne in the Boston Tercentenary Parade, in Which Hundreds of Floats Representing Episodes of New England History Took Part.

(Times Wide World Photos, Boston Bureau.)



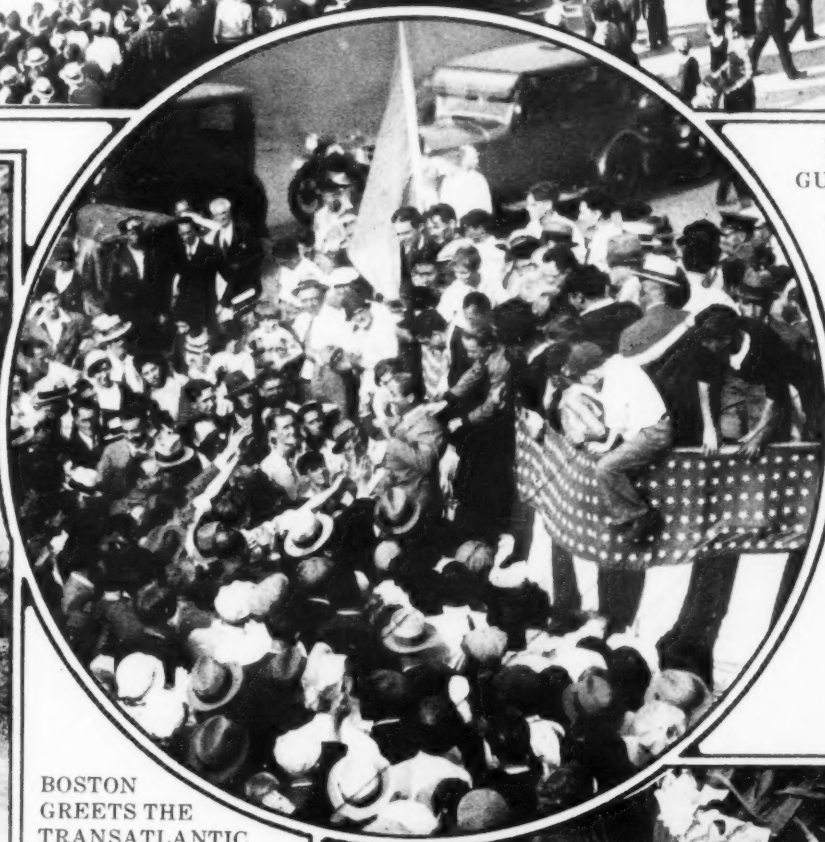
REVIEWING THREE HUNDRED YEARS OF NEW ENGLAND HISTORY: THE FLOAT
Depicting the Boston Tea Party, as It Passed Through the Streets of the Hub in the Big Tercentenary Parade.
(Times Wide World Photos, Boston Bureau.)



DETROIT SAFEGUARDS THE TRANS-ATLANTIC PLANE: THE CROWDS

Looking Over the Question Mark After the Arrival of Captain Dieudonne Coste and Maurice Bellonte on Their Good-Will Tour of the United States.

(Times Wide World Photos, Detroit Bureau.)



THE FRENCH FLIERS HONOR THE MEMORY OF AMBASSADOR HERRICK: CAPTAIN DIEUDONNE COSTE AND MAURICE BELLONTE
Placing a Wreath on the Grave of the Famous American Envoy to Their Country While Visiting Cleveland in a Good-Will Tour of the United States.
(Times Wide World Photos, Cleveland Bureau.)

BOSTON GREETES THE TRANSATLANTIC FLIERS: CAPTAIN COSTE

Closely Pressed by Enthusiastic Admirers Who Were Awaiting His Arrival at the Hub.

(Times Wide World Photos, Boston Bureau.)



NEARING THE END OF AN ENGLISH CHANNEL SWIM: MISS PEGGY DUNCAN,
19-Year-Old South African Girl, Going Ahead Vigorously 100 Feet From the Dover Shore After Crossing From Cape Gris Nez, France, in 16 Hours and 15 Minutes.
(Times Wide World Photos, London Bureau.)



RE-ENACTING HER FAMOUS FATHER'S FLIGHT: THE 4-YEAR-OLD DAUGHTER OF MAURICE BELLONTE,
at Her Home in Paris, Plays Transatlantic Aviator With a Question Mark of Her Own Construction.
(Times Wide World Photos, Paris Bureau.)



A WILD WEST RIDER WHO HAILS FROM THE EFFETE EAST:
WALTER NAGOLSKI
of the Massachusetts State Police Executing a Dangerous Feat of Horsemanship at
the Brockton Fair.
(Underwood & Underwood.)



ADDING SKIING TO THE LIST OF
SUMMER SPORTS: A GERMAN YOUTH
Demonstrates at the Leipzig Autumn Fair a
New Form of Ski Which Requires No Snow,
as Rubber Rolls Coming Into Contact With
the Pavement Enable Rapid Progress to Be
Made.

(Associated Press.)

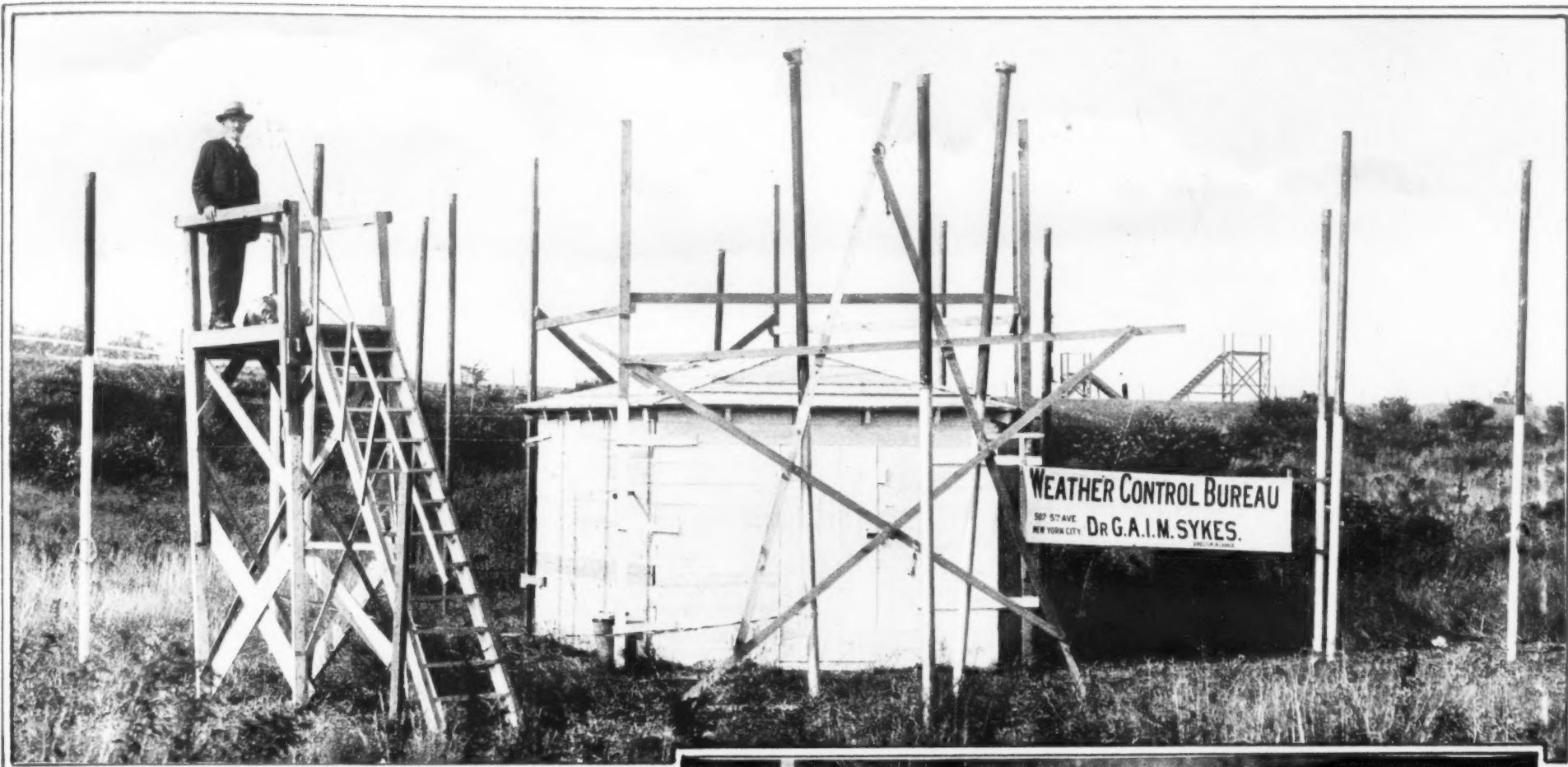


PADDLING 8,000 MILES FROM THE ARCTIC TO THE TROPICS:
A GROUP OF FOUR

Who Set Out on March 31, 1929, to Travel From The Pas, Yukon Territory, to Cuba
and Return, as They Appeared on Arriving at St. Louis, Mo. They Plan to Go Home
Via the Atlantic Coast, New York and the Welland Canal. Left to Right Are "Eskimo
Charley" Planinshek, Who Has Spent Thirty Years North of the Arctic Circle; His Two
Children, Tony and Inez; and Frank O'Grady, a Prospector.
(Times Wide World Photos, St. Louis Bureau.)



"THE FLYING SECRETARY" GETS A PLANE OF HIS OWN:
DAVID S. INGALLS,
Assistant Secretary of the Navy for Aeronautics, Beside the New Sport
Model Machine Which He Recently Purchased.
(Times Wide World Photos, Washington Bureau.)



THE "WEATHER CONTROL BUREAU" WHICH FAILED IN A PINCH: DR. G. A. I. M. SYKES
Outside His Installation at Belmont Park, Long Island, Where He Contracted to Provide Ideal Racing Conditions, Receiving \$1,000 for Each Fair Weekday and \$2,500 for Each Fair Saturday and Paying a \$2,000 Forfeit for Each Rainy Day. But When He Promised to Produce Rain at a Specified Hour, His Machinery Somehow Went Amiss and No Rain Descended. (Times Wide World Photos.)



WITH TWO OF AMERICA'S OLDEST BOOKS: MISS LOUISE KLEBER of Duquesne University Holding "A Sermon Upon the Resurrection," Printed in 1648, and "Instructions About Heart Work," Dating From 1681. (Times Wide World Photos, Pittsburgh Bureau.)



JUST SET THE DIALS AT "RAIN" OR "SHINE": DR. G. A. I. M. SYKES at the Steering Wheel of His Weather Control Device, With Which He Professes to Be Able to Regulate the Clouds Within a Radius of Twenty-five Miles. The Federal Meteorological Experts Are Skeptical. (Times Wide World Photos.)



THE CHAMPION PLOWMAN OF A GREAT FARM STATE: A. N. THOMPSON of Cherokee, Iowa, Turning Two Furrows Simultaneously in the Contest in Which He Won the Sweepstakes Honors With a Rating of 89.75. (Times Wide World Photos.)



A ROBOT POLICEMAN TO CATCH SMOKE LAW VIOLATORS: AUTOMATIC CAMERA, Combined With an Electric Time Clock, So as to Take One Picture a Minute Over a Period of Four Hours, Which Is Being Used by Victor J. Azbe of the Citizens' Smoke Abatement League of St. Louis in Its Campaign for a Cleaner City. (Times Wide World Photos, St. Louis Bureau.)



THE COAT WITH SEPARATE CAPE-
LET OR BOLERO

of Flat Fur Is a Valuable Adjunct to the Fall Wardrobe. Philip Haring Makes This Model in Brown Duotone Tweed With Cape of Lapin.
(New York Times Studios.)



GUNMETAL GRAY
WOOLEN

Is Trimmed With Matching Astrania, a Fur Fabric From the Shelton Looms.
(The Rebele Service.)

The
Gently
Flared
Coat
With
Flat
Fur
Trimming
Predom-
inates in
the Fall
Mode



THE CORSELET INCRUSTATION
Originated by Vionnet Molds This Coat Without Use of Princess Gores or Belt. Shown by I. Weingarten in Tobacco Brown Suede Cloth With Matching Fox Collar.
(New York Times Studios.)



FOX APPEARS ON THE
FORMAL COAT

Like This Afternoon Coat of Black Broadcloth. I. Weingarten.



THE SCARF COLLAR OF FLAT
FUR

Is Perhaps as Popular as Any Collar Type Among the New Coats. Delmonte-Hickey Make This Vionnet Coat of Brown Burlap Tweed With Scarf Collar of Brown Astrachan.
(New York Times Studios.)

By GRACE WILEY.

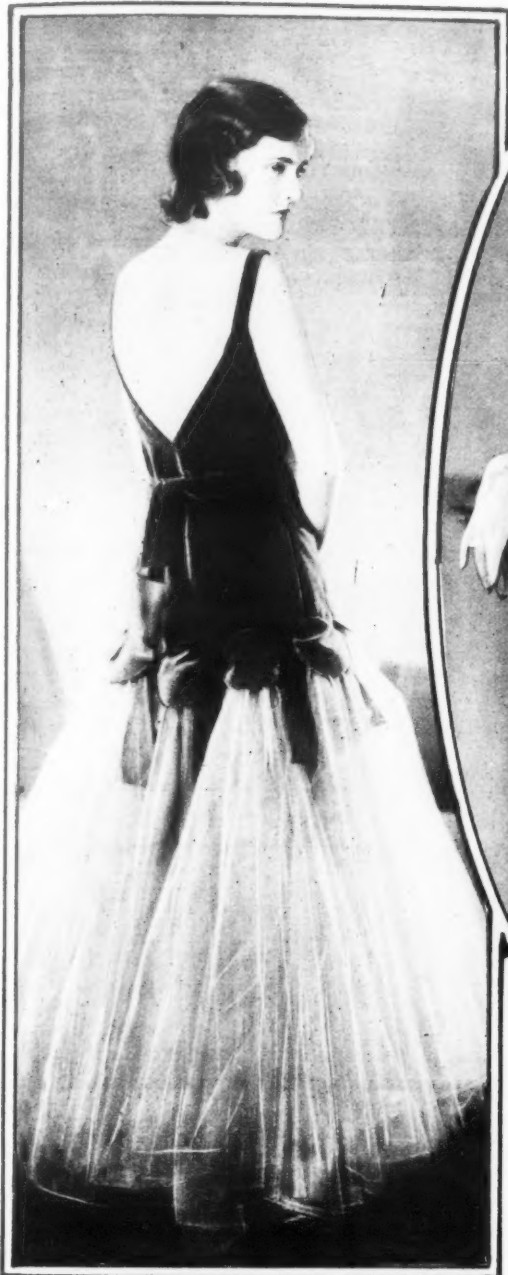
THE gently flared coat with lavish use of flat fur trimming predominates in the new mode, it is true, but certain characteristics distinguish it from last year's flared coat. For one thing, the coat usually wraps well to the left, and when the flat fur trimming does not take the form of a scarf, it is likely to carry out the Russian idea with standing collar and narrow borders of the fur. The long-haired furs are reserved for the very formal coats.

Quite new and most interesting are the coats with separate capelets or boleros of fur. These have the obvious advantage of being suited to varying degrees of temperature.



THE BOLERO BACK IS STILL USED EXTENSIVELY ON THE NEW COATS. Black and White Tweed Collared in Black Fox Makes an Interesting Combination.
(Joel Feder)

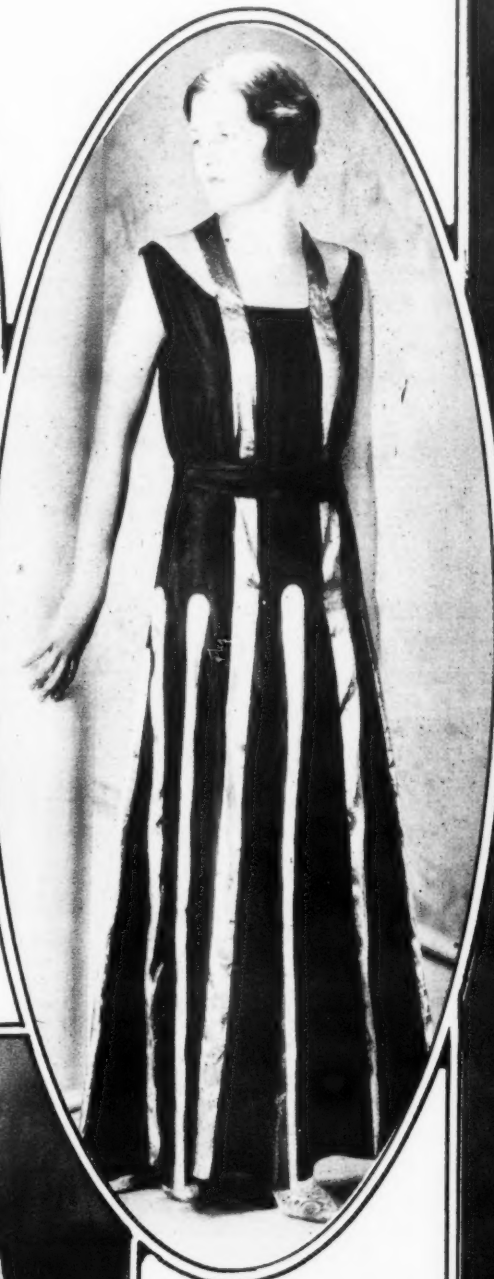
*The Grecian Influence Grows
More Pronounced in Evening
Clothes*



THE NEW STIFF VELVET
in a Rich Red Shade Is Contrasted Charm-
ingly With Smoke Gray Tulle. From Bon-
wit Teller.
(Forbath & Murray.)



A SIMPLE DINNER GOWN
of Flat Jacquard Chiffon Has a
Fruit Design Woven in the Cloth.
Courtesy of Stehli Silks.



A CORINTHIAN
PILLAR

Inspired This Gown of
Black Taffeta With
Trimming Bands of
Gold Ribbon to Give
the Fluted Lines of the
Pillar. Ravenhue Dress
Co.
(New York Times
Studios.)



LELONG
BOLDLY ADOPTS
THE IDENTICAL
DRAPERY

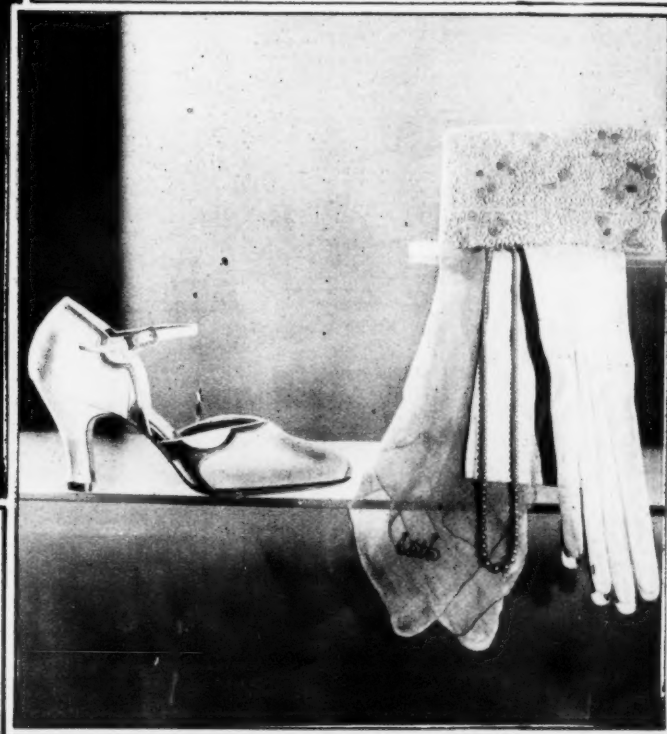
Favored of the
Greeks, Which
Drops in Looped
Folds at Either
Side of the Skirt.
Imported by
Cheney Brothers.
(New York Times
Studios.)



A STUNNING USE
of Black Stiff Velvet in Combination With Taffeta Is
Illustrated in This Gown With Fullness Opposed to the
Sheathed Hipline. Courbeau & Cie.
(New York Times Studios.)



THE TWO-PIECE EVENING
DRESS ARRIVES.
The Skirt, With Its Tunic Sug-
gestion and Wide Embroidered
Belt, Wraps in Comfortable Ad-
justment about Its Wearer, Who
Has Already Donned the Little
Shirt-Like Bodice. Imported by
R. H. Macy.
(New York Times Studios.)



EVENING
ACCESSORIES

Include Long White
Gloves, a Pearl
Embroidered Bag,
and Dyeable Moiré
Slippers Trimmed
in Gold and Silver
Bandings. From
Stern Brothers.



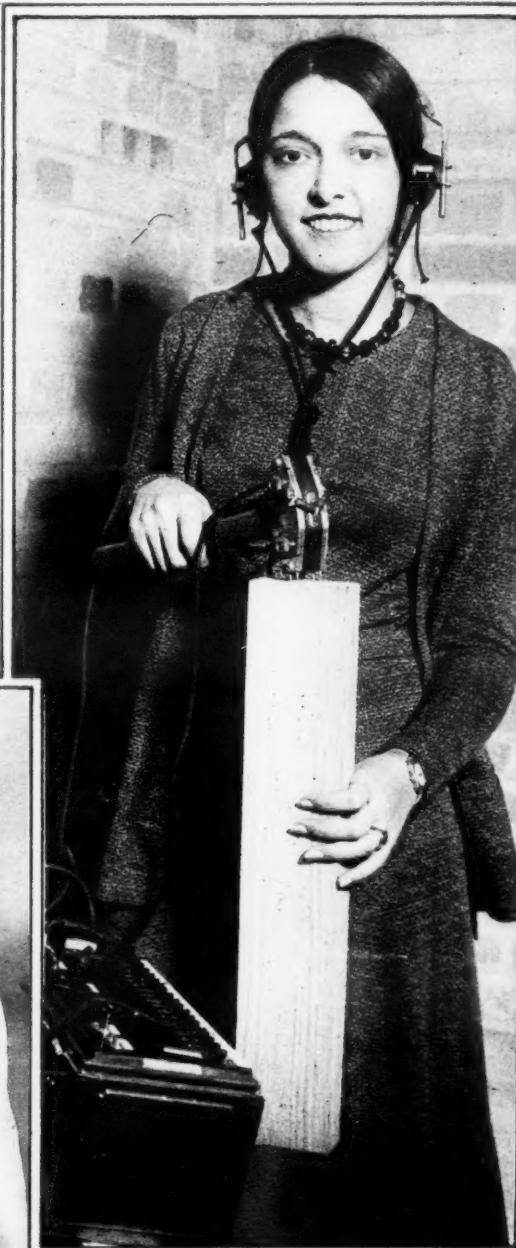
WHOOPIING UP PROSPERITY:
A GROUP OF VIRGINIA MEN,
Including Governor John Garland Pollard,
Stage an Elaborate Burial at Sea for
"Business D. Pression" While on a Good-
Will Trip From Norfolk to Cape Charles.
(Times Wide World Photos.)



**QUEEN OF
A MEXICAN
PATRIOTIC
FIESTA:**
SENORITA
AMORA
RODRIGUEZ,
Who Held the
Place of Honor
in the
September
Sixteenth
Celebration of
the Mexican
Colony of
Dallas, Texas.
(Times Wide
World Photos.)



PUTTING SCIENTIFIC METHODS INTO COLLEGE SPORTS.
PROFESSOR SIMON BENSON,
President of the National Association of Athletic Trainers,
Demonstrates the Effects of a New Mode of Treatment on the
Elbow of Dale Letts, Chicago Track Star.
(Times Wide World Photos, Chicago Bureau.)

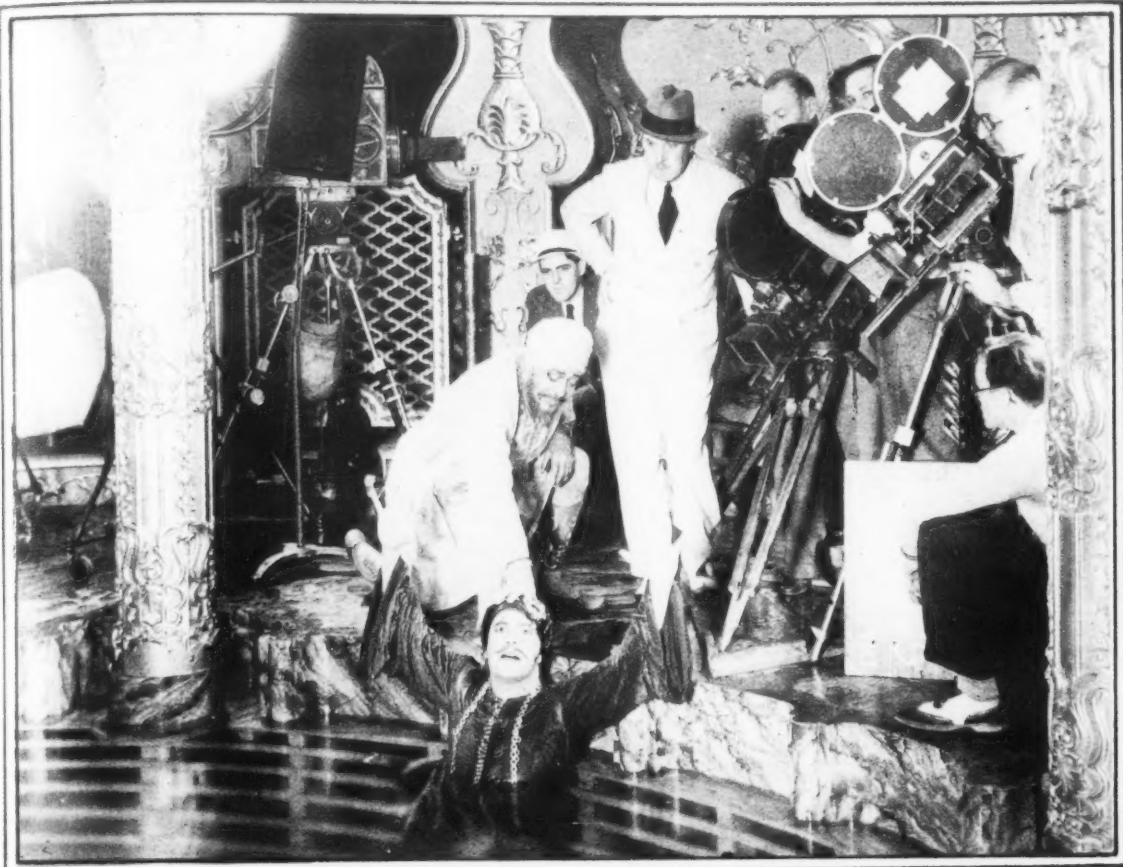


**THEY POLL EVEN THE LUMBER
NOW TO SEE IF IT'S DRY:**
MISS ETHEL BERKMAN
of the Forest Service, Department of
Agriculture, Wielding the Moisture
Meter Which Determines Whether
Wood Has the Proper Content of
Dampness for Its Particular Use.
(Times Wide World Photos, Washington
Bureau.)



**THE LACES OF THE LIDO: A NEW
FASHION**
for a Bathing Suit Worn by a Visitor to
the Resort on the Lagoon, Near Venice.
(Times Wide World Photos.)

STARS AND SCENES FROM THE NEW FILMS



THE END OF A VILLAIN: SIDNEY BLACKMER, in a Screen Version of "Kismet," at the First National Studio, Ducked by Otis Skinner, While John Francis Dillon, the Director, and the Camera Staff Look On.



GENE MORGAN, as an Indian Maiden in "Whoopee," the First Screen Musical Comedy of Florenz Ziegfeld and Samuel Goldwyn, Now at the Rivoli Theatre. (Kenneth Alexander.)



THE CANADIAN WILDS IN UNIVERSAL CITY: A SCENE FROM "THE STORM," Featuring Lupe Velez, Taken in the Studio.



A SCENE FROM "THE BIG TRAIL," the Fox Epic of the West, Opening Oct. 3 at Roxy's.



ALICE WHITE, in "Sweet Mama," a Forthcoming First National Production.



Promi-
nent In
New
Plays
On
Broad-
way

HELEN
HAYES,
Who Will Return to the
Broadway Stage in Jed
Harris's Production of
"Mr. Gilhooley," Opening
at the Broadhurst Thea-
tre Next Week.
(Hal Phyfe.)



DOROTHY
HALL,
Appearing in "The Greeks Had a
Word for It," at the Sam Harris
Theatre.



RUTHELMA STEVENS,
in "Roadside," at the Longacre
Theatre.
(White.)



KATHERINE
ALEXANDER,
in a Leading Rôle of
Kenyon Nicholson's Play,
"Stepdaughters of War,"
at the Empire Theatre.
(De Mirjlan.)



EDITH BARRETT,
Featured in "Mrs.
Moonlight," at the Charles
Hopkins Theatre.
(Goldberg.)

FRANK CRAVEN in His
That's Gratitude
JOHN GOLDEN Theatre WEST 58TH STREET. Evs. 8:30.
Matinees Wednesday & Saturday

AMERICA'S GREATEST REVUE
8th Edition **EARL CARROLL VANITIES** ALL NEW
67 GLITTERING SCENES—1000 LAUGHS
HERB WILLIAMS—JIMMY SAVO—JACK BENNY
A cast of 150 and the Most Beautiful Girls in the World
NEW AMSTERDAM THEATRE 462 GOOD BALCONY SEATS AT \$1.00
W. 42 St. Nightly & Popular Matinees
WEDNESDAY & SATURDAY

GEORGE WHITE'S ACE OF
FLYING HIGH MUSICAL COMEDIES
with BERT LAHR SONGS BY DE SYLVA, BROWN & HENDERSON
OSCAR SHAW Pop. Mats. Wed. & Sat., \$1 to \$3. No Tax
GEORGE WHITE'S APOLLO, West 42d St.

DAVID BELASCO presents a new comedy
DANCING PARTNER
with Lynne Overman, Irene Purcell, Henry Stephenson, Charlotte Granville
"Mr. Belasco has put another happy success to his name. 'Dancing Partner' will
no doubt sweep women off their feet."—Charles Darnley, Eve. World
BELASCO THEATRE W. 44 St., E. of B'way. EVES. 8:40. MATS. THURS.
& SAT., 2:40. Good Seats on Sale at the Box Office

The Theatre Guild Presents
The New
GARRICK GAIETIES
GUILD THEATRE, 52nd W. of B'way
Eves. 8:30. Mats. Thurs & Sat. 2:30

Brock Pemberton presents
Strictly Dishonorable
Preston Sturges' Famous Comedy with TULLIO CARMINATI
Staged by Antoinette Perry and Mr. Pemberton
AVON THEATRE West 45th St. Evenings at 8:50
Matinees Thursday & Saturday at 2:30 2nd YEAR!
THIS ATTRACTION NEVER AT CUT RATES

ARTHUR HOPKINS presents
TORCH SONG
a new drama by KENYON NICHOLSON
"The most noteworthy offering of the new season. As I left the theatre
they were standing in the aisles cheering."—ROBERT GARLAND, Telegram
PLYMOUTH THEATRE, 45th St., west of Broadway
Eves., 8:40. Mats., Thurs. and Sat., 2:30

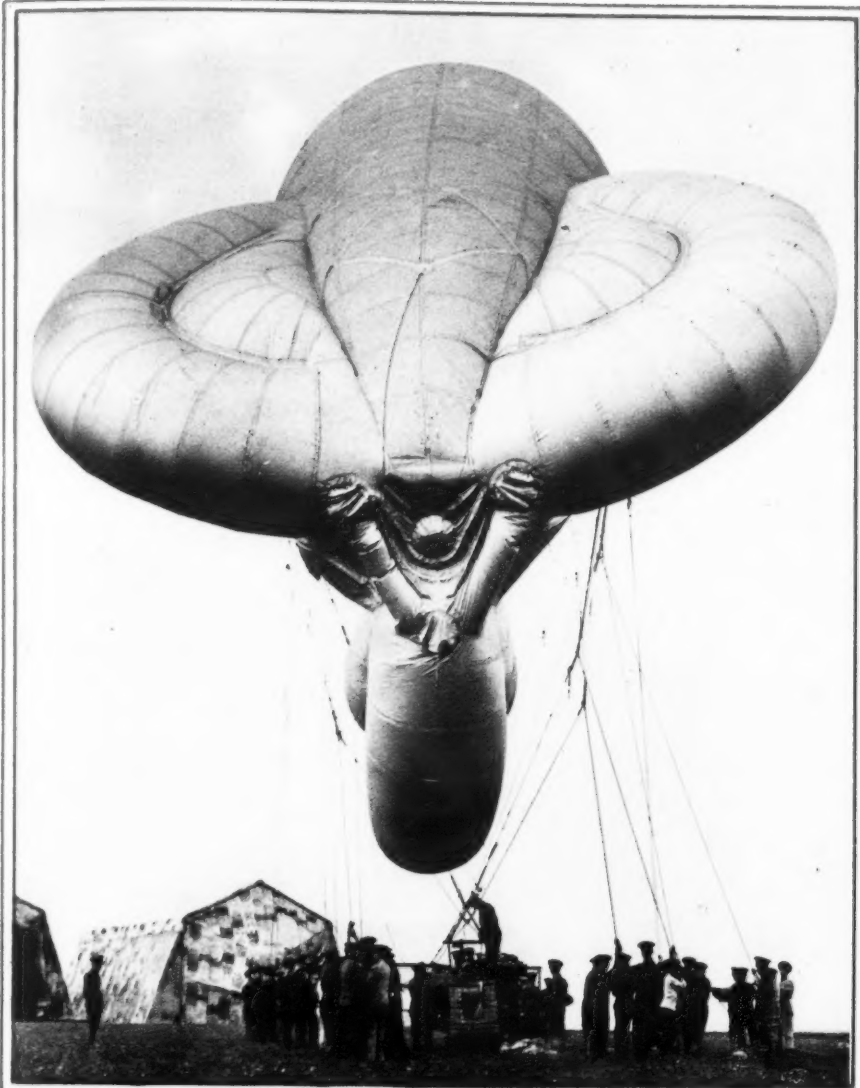
THE SECOND
LITTLE SHOW
A NEW ISSUE OF THE ARISTOCRAT OF ALL REVUES
ROYALE THEATRE, 45TH ST., W. OF BROADWAY
EVES. 8:30. MATS. THURS. & SAT., 2:30

"LYSISTRATA"
Aristophanes' immortal comedy, as adapted by Gilbert Seldes; production by Norman Bel Geddes, presented by
the Philadelphia Theatre Association, under management of Robert Sparks. Cast includes Blanche Yurka,
Ernest Truex, Nydia Westman, Lionel Braham, Hortense Alden, Eric Dressler.
44th St. Theatre West of Broadway. Evs. 8:30
Mats. Wed. and Sat. 2:30

The Most Discussed Motion Picture of the Age!
HOWARD HUGHES' Thrilling Air Spectacle
HELL'S ANGELS
The First Multi-Million Dollar Talking Picture
CRITERION NOW SHOWING AT BOTH
B'way. GAIETY B'way.
at 44th St. at 46th St.
Twice Daily 2:30 & 8:30. Nights 7:50 to 10:50.
Daily Mats. 50c, 75c, \$1. Sat. & Holiday Mats. 50c, 75c, \$1.00, \$1.50. 3 Times Sunday 3, 6 & 8:45.

A WELL DONE SINCERE DRAMA with CHARACTERS that ARE REAL
The **BIG HOUSE** ASTOR
An M.-G.-M. Cosmopolitan Production with CHESTER MOR-
RIS, LEILA HYAMS, ROBERT MONTGOMERY, WALLACE
BEERY, LEWIS STONE, GEORGE MARION, J. C. NUGENT
THEA., B'way & 45 St.
Daily, 2:50, 8:50; 3 times
Sat., Sun. & Hols., 3, 6,
8:50.

D. W. GRIFFITH'S FIRST ALL-TALKING
PICTURE
With WALTER HUSTON and Una Merkel **"LINCOLN"**
TWICE DAILY—2:45 and 8:45 EXTRA SHOW SUNDAYS AT 5:45
CENTRAL THEATRE, Broadway and 47th Street



RISING FOR
OBSERVA-
TIONS IN A
MIMIC WAR:
KITE BAL-
LOON

Being Sent Up
in the British
Army Manoeu-
vres on Salis-
bury Plain.

(Times Wide
World Photos,
London Bureau.)



ACCLAIMED BY HER MOST FORMIDABLE RIVALS:
MISS LUCIELLE GATES,
New Farm Girl Champion, Held Aloft on the Shoulders
of Miss Renee Morris, Who Finished Second, and Miss
Hazel Evans, Who Ranked Third in the Los Angeles
County Fair Contests.

(Times Wide World Photos, Los Angeles Bureau.)

At Right—
A SUDDEN INCREASE IN THE BUTTER OUTPUT:
COMPETITORS

in the Farm Girl Contest at Pomona, Cal., Display the
Results of Their Labors in the Churning Event.

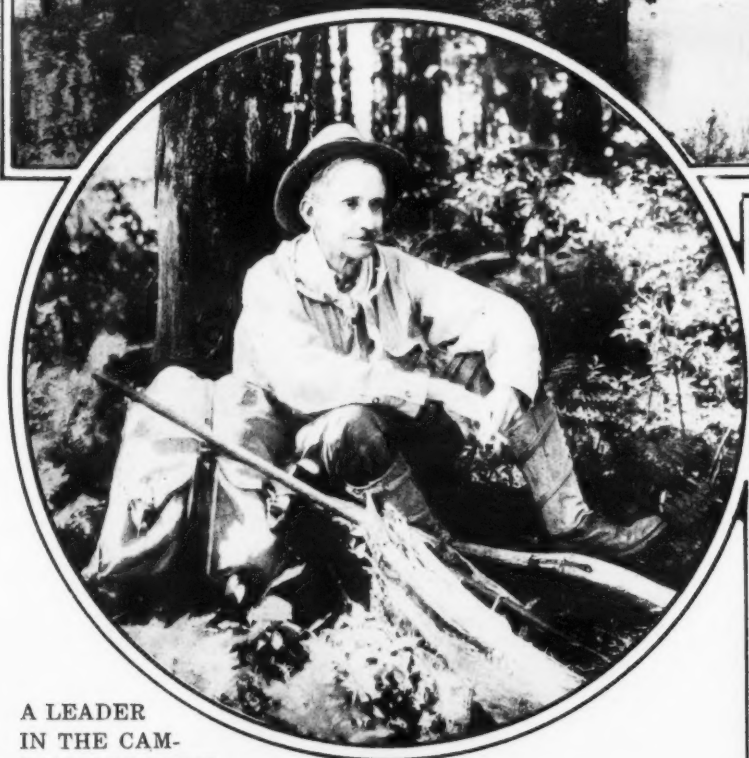
(Times Wide World Photos, Los Angeles Bureau.)



AMERICA'S NEW CHAMPION FARM GIRL IN THE MAUD MULLER ROLE: MISS
LUCIELLE GATES
of Chino, Cal., Who Won First Honors for the National Title at the Los Angeles County
Fair at Pomona, Cal., in a Contest Which Tested the Fair Competitors' Skill in Milking,
Churning, Pitching Hay, Shucking Corn and Operating a Tractor.
(Times Wide World Photos, Los Angeles Bureau.)



BEAUTY SPOTS OF THE NEWEST NATIONAL PARK



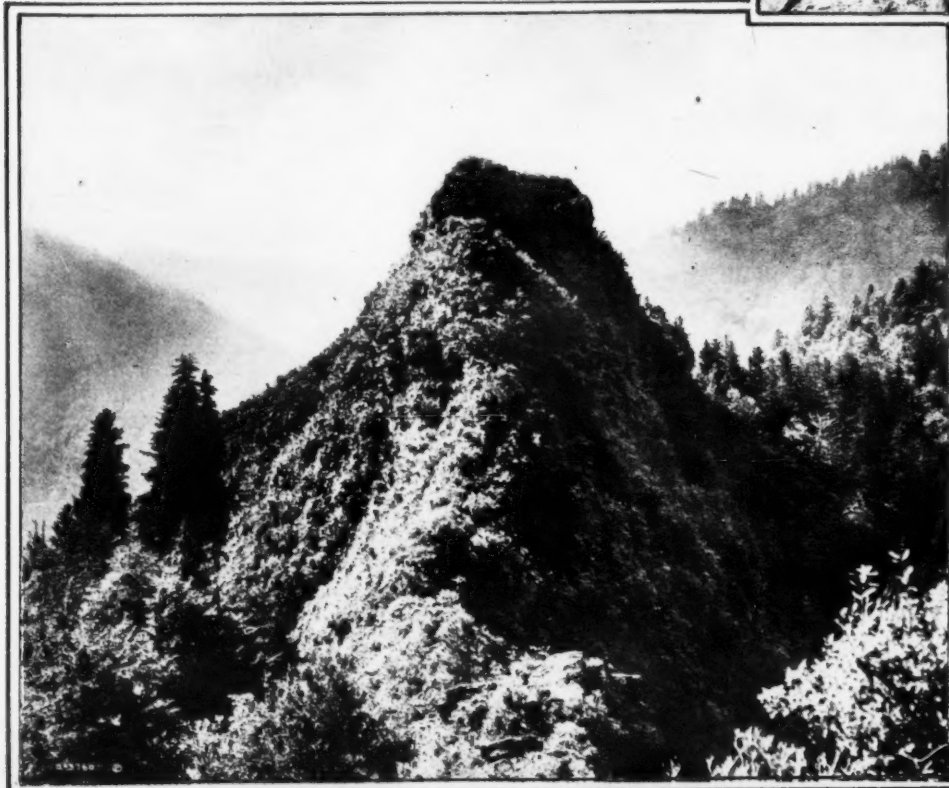
A LEADER
IN THE CAM-
PAIGN FOR THE

NEW PARK: HORACE KEPHART,
Woodsman, Explorer and Author, Resting on the Summit of the
Peak Which Has Been Named in His Honor.
(© Asheville Photo Co.)



A PANORAMA
OF BEAUTY
IN THE
GREAT SMOKY
MOUNTAINS
NATIONAL
PARK:
SANTEETLAH
LAKE, NEAR
ROBBINSVILLE,
N. C.,

Where the Federal
Government Has
Approved Titles to
158,876 Acres of
Land Forming the
Nucleus of a Vast
National Play-
ground With a
Minimum Area of
427,000 Acres and
Eventually to Be
Expanded to In-
clude More Than
700,000 Acres. It
Is a \$10,000,000
Project, and the
Lands Involved
Are to Be Donated
to the Nation.
(Asheville Photo Co.)



LIVING AS
THEIR GREAT-
GREAT-GRAND-
FATHERS DID: A
TYPICAL MOUN-
TAIN HOME
in the Great Smoky
Area, Where the
Conditions and
Customs of Primi-
tive Times Have
Survived.
(Asheville Photo Co.)

A DISTINCTIVE
FEATURE OF
THE GREAT
SMOKIES: ONE
OF THE
"CHIMNEY-POTS,"
Sharply Pointed
Peaks Which Add
Much to the
Picturesqueness of
This Beautiful
Region.
(© Asheville Photo Co.)



THE FAMED FLOWER OF THE NORTH CAROLINA
HIGHLANDS: RHODODENDRON
Blooming Luxuriantly in the Great Smoky Mountain National
Park, near Asheville, N. C.

1630

ONE WEEK TO CELEBRATE THREE CENTURIES JERSEY CITY

Sunday, Sept. 21st to Saturday, Sept. 27th

THE stage is set, the time is ripe—for Jersey City's big birthday celebration. There's a placecard for everyone and a hearty welcome awaits visitors and home folk alike at the huge birthday table. Our city is three hundred years old. * * * In 1630 the Patroonship of Pavonia was founded on the site that has since become the city of Jersey City. To celebrate this occasion adequately, an entire week has been set aside and programmed to the limit with attractive features—pageantry, historical and contemporaneous—parades—fireworks—exhibits—memorials—all this in honor of those sturdy Dutchmen who settled here three centuries ago; and in celebration of those who have since contributed to the moulding of Jersey City into the great metropolitan city that it now is. * * * Most appropriately the week's celebration will begin on Sunday in the churches, with religious services, exactly we are confident, as the religious Dutch settlers would have such an occasion start. * * * In our mind's eye and in the warmth of our hearts, we will have those early settlers "with us." Would that they could return and clasp hands with present generations; would that we of today could listen to their quaint stories and sit beside them as pageantry re-lives the scenes in which they appeared in the long ago. * * * What a treat it would be too if we, like proud children, could escort our 17th-century ancestors through our 20th-century city. How eagerly we would watch the glow in their eyes as they perceived each monument of progress. Possibly too, we would note many a homesick search for some mark of the old world they knew. * * * The fields

and the farm houses are gone. Where they built a stockade three centuries ago for protection from the Indians, changed with developing civilization to a cross-roads vicinity; in turn, the general store and harness shop distinction of the cross-roads period long since passed out and the site of the stockades is now modern Bergen Square. Facing upon this square are banks, a public hall for civic and fraternal activities, a fine school and a profusion of retail marts. Only two blocks away is Veterans Square, a fairyland by night when the lights are on and its theatre district busy with pleasure-seekers; by day the greatest centre of transit in New Jersey, a great business centre of banks, retail shops, show rooms, hotels, office buildings. Veterans Square—the pride of modern Jersey City; an impressive and busy memorial to a city's heroes! * * * How our pride would increase if those hard-headed, clear-thinking ancestors could see Jersey City as an industrial city and a great seaport. They would see a beautiful residence city and would be interested in its education facilities, its great Medical Centre; they would see it as a city that is clean physically and morally; a city that enjoys the benefits of pure water, a strict milk and food inspection; a city free from character-destroying commercialized vice. * * * Our city is passing its most notable mile-stone vibrant in power and imagination, cognizant of its greater opportunities for the future, happily confident that our forefathers would think well of their children and join in the congratulations to modern Jersey City.

Frank Hague
Mayor

1930

Winners of Cash Awards in the Amateur Photographic Competition



THE BEDTIME STORY: A PHOTOGRAPHIC STUDY

by Mrs. D. A. Lown, San Antonio, Texas.

(First Prize, \$10.)



MOONLIGHT ON THE MISSISSIPPI.

Offered by C. N. Churchill, Memphis, Tenn.

(Cash Award, \$3.)



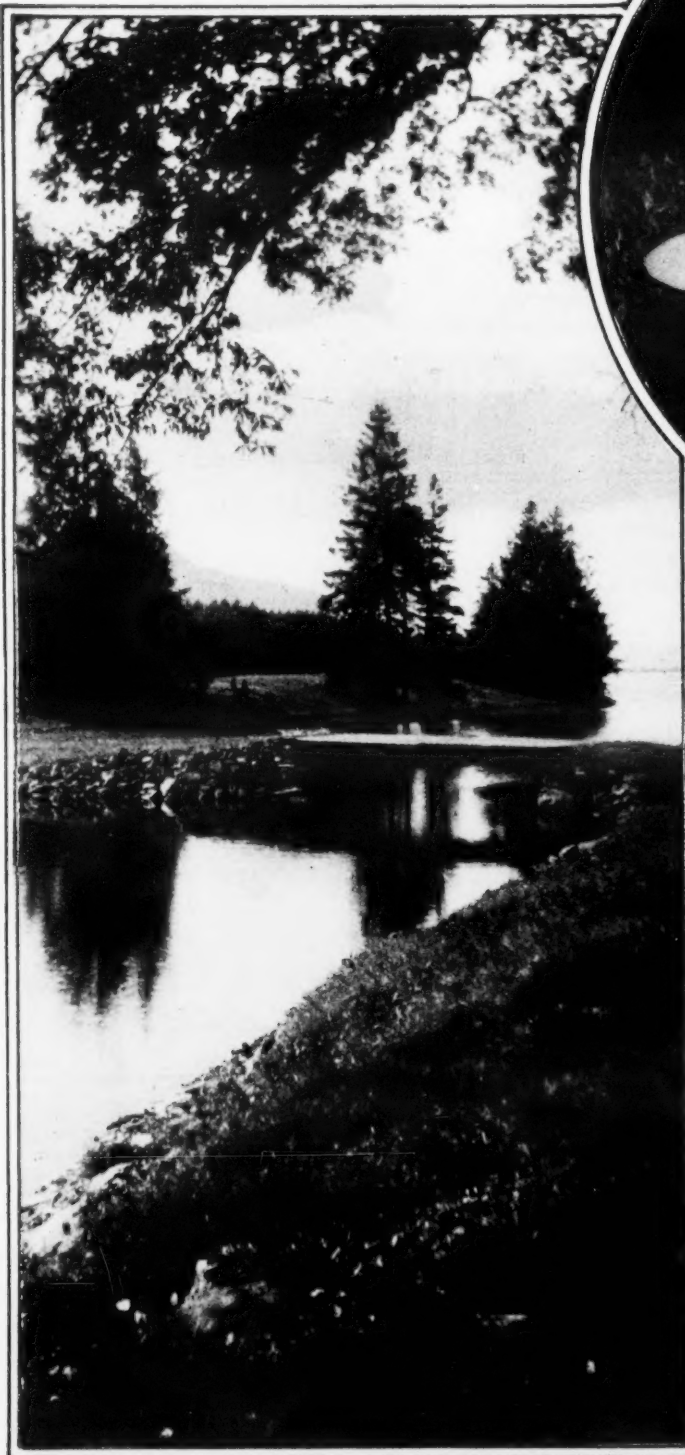
OUT
FOR HIS
MORNING
DIP.

Sent by
Mrs. Grace
Brazelton,
Dayton, Ohio.
(Cash Award,
\$3.)



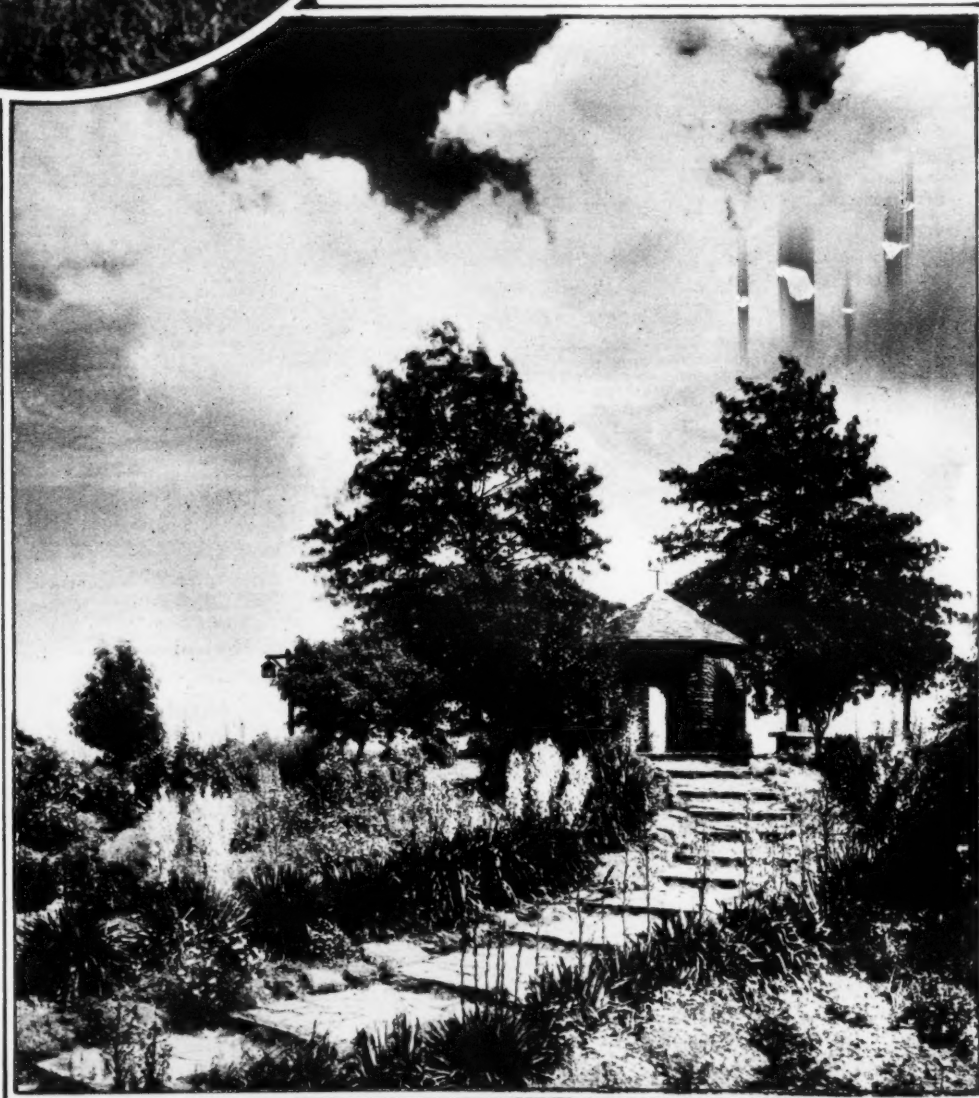
THE SUMMER
HOUSE: A
CLOUD AND
GARDEN
STUDY

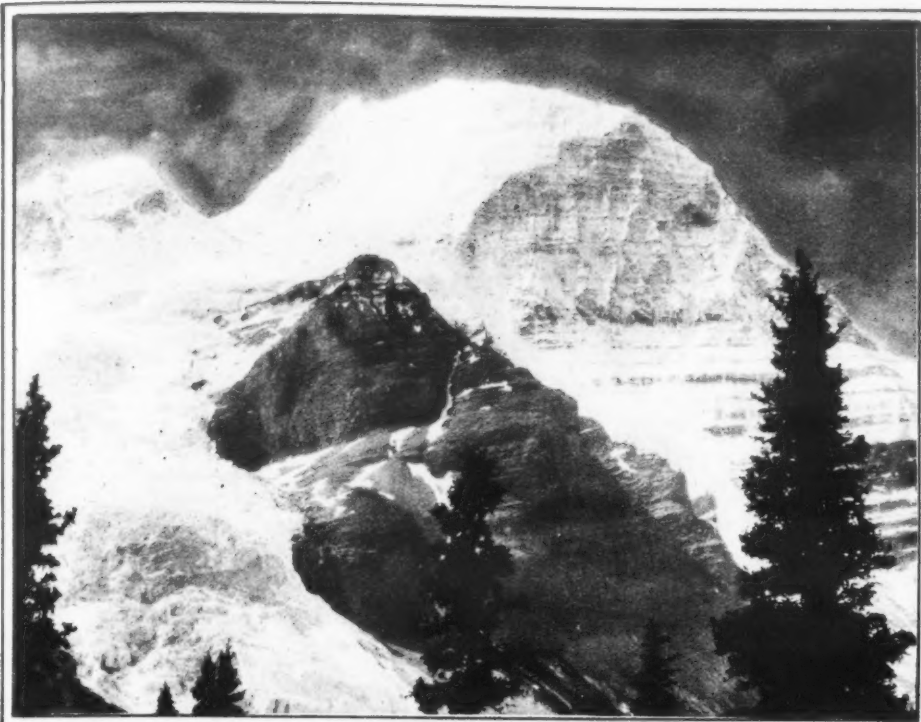
by Brooks L.
Walker,
Baltimore, Md.
(Cash Award,
\$3.)



ON THE SHORES OF A PLACID LAKE: SUBMITTED BY

Harriet Weston, Hollis, L. I. (Cash Award, \$3.)





HIGH
IN THE
CANADIAN
ROCKIES:
A VIEW OF
MOUNT
ROBSON IN
BRITISH
COLUMBIA,
WITH THE
HELMET
AND
TUMBLING
GLACIER
AT THE
LEFT.
Sent by
D. O. Price,
Montclair,
N. J. (Cash
Award, \$3.)



A CLOSE-UP ON THE LILY POOL.

Sent by Oscar Johnson, Chicago, Ill. (Cash Award, \$3.)



NOT A CASE OF BIRDS OF A FEATHER: AN ANIMAL PHOTOGRAPH
by Mrs. Joseph Watson, Yalesville, Conn. (Cash Award, \$3.)

Rules for Contest.

MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.

In the HEART
of
NEW YORK

30 W. 49th St.
New York
Bryant 8000

THEATRES
AND
SHOPPING
CENTER

"Where
Service and
Courtesy
Justify the
Name."

DAILY ROOM RATES

Single, Adjacent Bath . . . \$2.00
Double, Adjacent Bath . . . \$2.50
Single, Private Bath . . . \$2.50
Double, Private Bath . . . \$3.50

Special
Weekly Rates

**HOTEL
CHESTERFIELD**

Are You a "Wisher"?

Do you spend your time wishing for things that you cannot afford? Is there something that you would like very much to own, but cannot obtain because of lack of cash?

If so, our plan will interest you.

We require the services, either part-time or full-time, of a number of men and women, in every city and town in the country.

We pay a liberal commission to those who are willing to devote all or part of their spare time to the introduction of Mid-Week Pictorial in their communities.

If you are interested, send the form below for full particulars.

9-27-30

MID-WEEK PICTORIAL,
Times Square, New York, N. Y.

Let me have full details of your plan to convert my spare time into cash.

NAME AGE

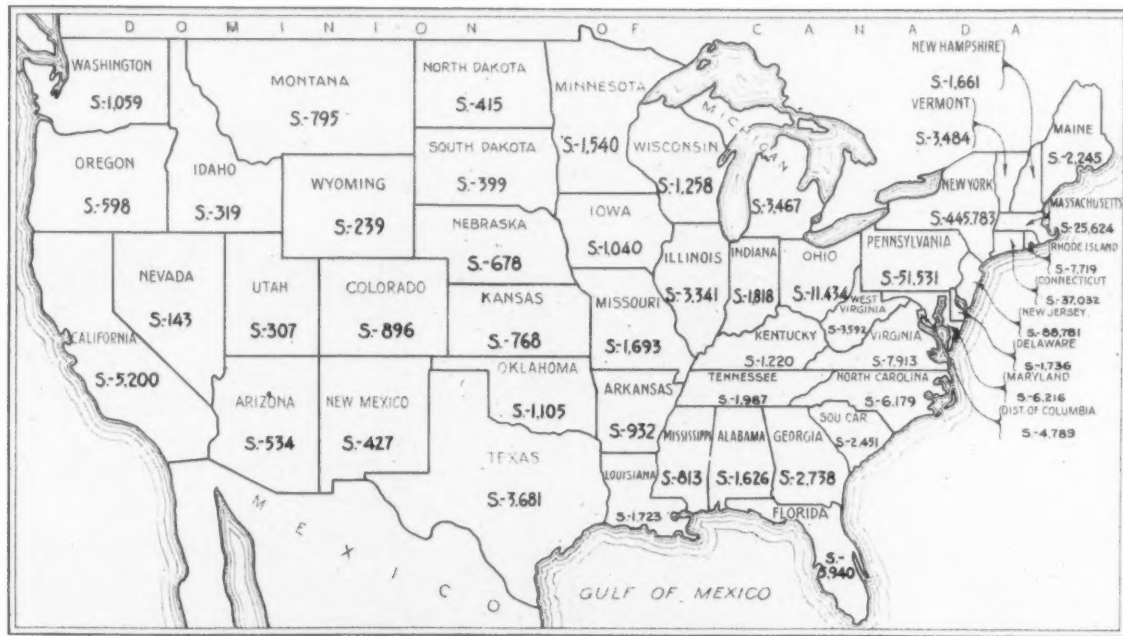
ADDRESS

CITY STATE

750,000 QUALITY CIRCULATION

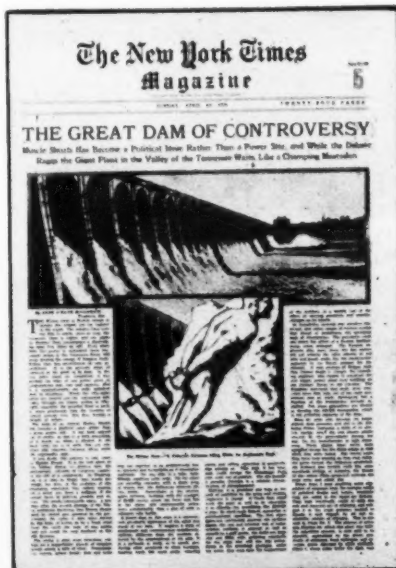
The New York Times Magazine

Part of the Sunday edition, printed and illustrated in rotogravure, a national publication—with concentrated distribution in New York and adjacent territory. The New York Times Magazine is a dominant influence, providing coverage in the pre-eminent market of New York City and suburbs not even the largest national magazines can offer. Beyond the New York market, too, in every State, in two out of every three counties, in key cities and towns everywhere, The New York Times Magazine goes to hundreds of thousands of discriminating, well-to-do families.



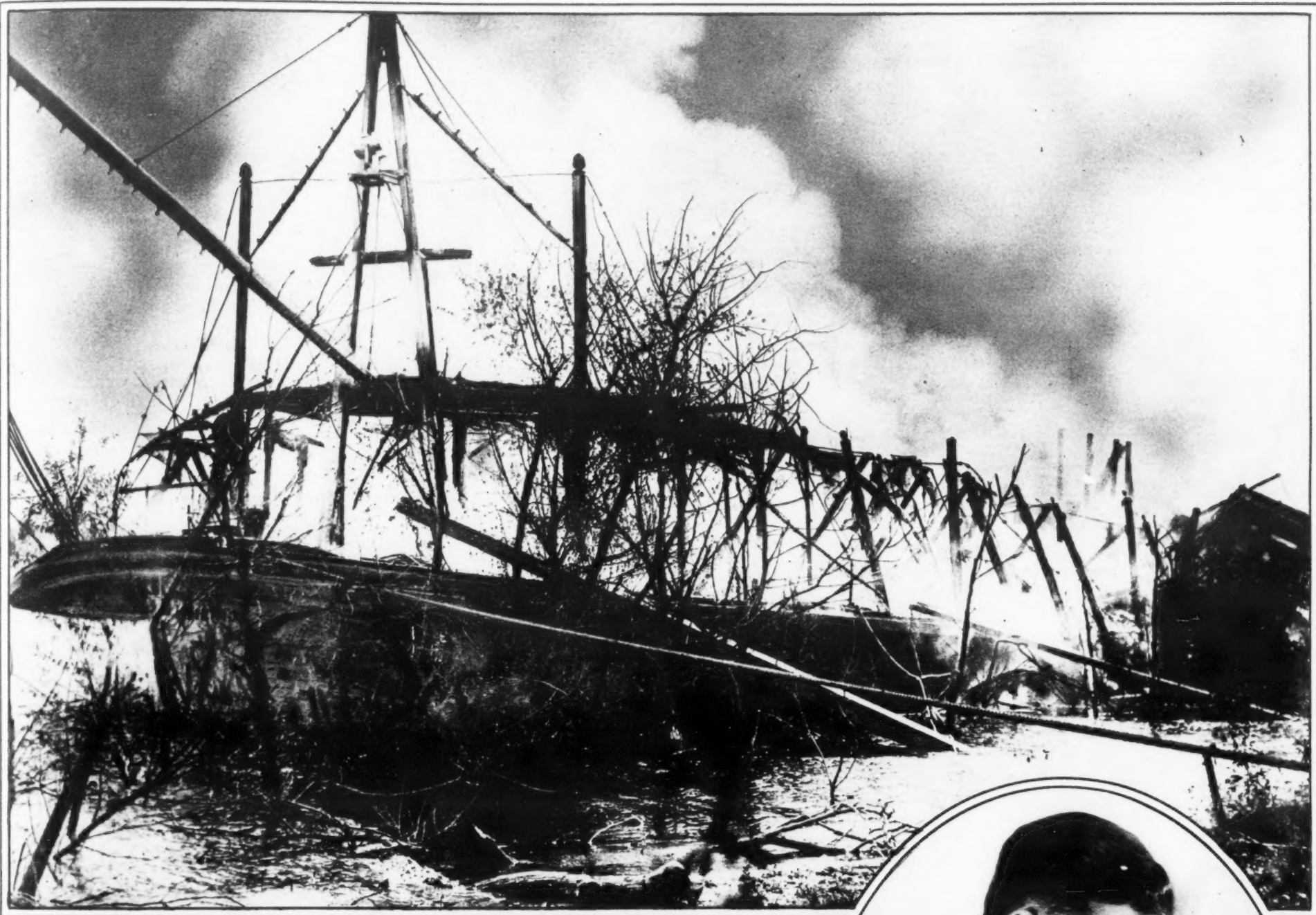
DISTRIBUTION BY STATES ON MARCH 9, 1930—A TYPICAL SUNDAY

Sunday	Sunday	Sunday
Alabama..... 1,626	New Hampshire..... 1,661	Rhode Island..... 7,719
Arizona..... 534	New Jersey..... 88,781	South Carolina..... 2,451
Arkansas..... 932	New Mexico..... 427	South Dakota..... 399
California..... 5,200	New York..... 445,783	Tennessee..... 1,987
Colorado..... 896	North Carolina..... 6,179	Texas..... 3,681
Connecticut..... 37,032	North Dakota..... 415	Utah..... 307
Delaware..... 1,736	Ohio..... 11,434	Vermont..... 3,484
District of Columbia..... 4,789	Oklahoma..... 1,105	Virginia..... 7,913
Florida..... 5,940	Oregon..... 598	Washington..... 1,059
Georgia..... 2,738	Pennsylvania..... 51,531	West Virginia..... 3,592
Idaho..... 319		Wisconsin..... 1,258
Illinois..... 3,341		Wyoming..... 239
Indiana..... 1,818		Foreign..... 15,442
Iowa..... 1,040		Total..... 772,312
Kansas..... 768		
Kentucky..... 1,220		
Louisiana..... 1,723		
Maine..... 2,245		
Maryland..... 6,216		
Massachusetts..... 25,624		
Michigan..... 3,467		
Minnesota..... 1,540		
Mississippi..... 813		
Missouri..... 1,693		
Montana..... 795		
Nebraska..... 678		
Nevada..... 143		



AVERAGE NET PAID SALE OF THE SUNDAY TIMES FOR SIX MONTHS ENDED MARCH 31, 1930

CITY.....	341,498
SUBURBAN.....	124,509
COUNTRY.....	291,021
TOTAL.....	757,028



ONE OF THE OLD-TIME SIDEWHEELERS GOES UP IN SMOKE: THE AMERICA, an Ohio River Excursion Steamer, Burning to the Water's Edge at Its Winter Dock at Jeffersonville, Ind. The Loss Was Estimated at \$200,000.
(Associated Press.)



A LITTLE BIT OF "BIRDLAND'S OWN HEAVEN": F. L. HUNT, a Piano Tuner of Lawrence, Kan., With Some of the Hundreds of Houses in the Odd City for Feathered Guests Which He Has Built Around His Home.
(Times Wide World Photos.)



SENSITIVE TO THE TINIEST FLICKER OF ELECTRICAL ENERGY: B. J. THOMPSON, General Electric Engineer, Holding a New Type of Vacuum Tube Which Is Capable of Measuring a Hundredth of a Millionth of an Ampere, Than Which We Can Conceive of Nothing Smaller.
(Times Wide World Photos.)

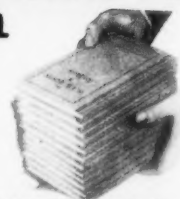
Here is Your High School Education

In these 15 fascinating "Question and Answer" books is your complete High School Education at a sensationally low price! It's fun to learn this easy, inexpensive way, now used in 12,000 High Schools. Graduation certificate awarded.

Send for FREE Book

Learn how you can prepare at home for biggest business and social success. Find out about this easy, inexpensive way. Send this ad with name and address for FREE booklet, "What a High School Education Can Do For Me."

High School Home-Study Bureau, Dept. 9706, 31 Union Square, New York, N. Y.



Was ~~\$2.98~~ **NOW**
Only \$1.98

The Works of Maupassant

All in ONE Book

Every Short Story by
MAUPASSANT

WALTER J. BLACK, Inc.
171 Madison Avenue
NEW YORK CITY, N.Y.

WHEN this book was offered at \$2.98, people said it was the greatest book value they had ever seen, and hundreds of thousands bought it. Now you can have it at an even greater bargain—at our NEW REDUCED PRICE of only \$1.98.

Two hundred and twenty-two complete short stories—all Maupassant ever wrote—are collected in this one beautiful book, bound in

WALTER J. BLACK, Inc. (Dept. 189)
171 Madison Avenue, New York, N. Y.

Please send me for free examination your new one-volume edition of MAUPASSANT'S COMPLETE SHORT STORIES, 1,000 thin-paper pages printed in large clear type; Morocco-grained cloth binding, stamped in gold, less than 1½ inches thick. I will either return the book at your expense, or send you \$1.98 plus postage within one week.

Name

Address

City State

☐ Mark X here if you prefer our De Luxe Leatheroid binding at only 50 cents more.

gold-stamped, Morocco-grained cloth and printed in large type on the finest thin paper. The translation is complete and unabridged, word for word from the paganly frank French.

Into each of these daring tales, Guy de Maupassant, impelled by a fierce desire to tell the whole truth, has packed enough emotional action to serve an ordinary writer for a lifetime. No other man before or since has ever told such stories. No other man has ever given us so clear a picture of French love, hate and passion.

EXAMINE THE BOOK FOR ONE WEEK FREE. Don't keep it unless you want to. At the end of a week either return the book at our expense, or send only \$1.98 plus postage in full payment. Mail the coupon at once for your free examination privilege.

A Few of the Titles

Love	A Way to Wealth
Virtue!	Walter, a Book!
The Bed	Margt's Tapers
Virtue in the Ballet	One Phase of Love
The Venus of Branzica	A Strange Fancy
The Love of Long Ago	The Wedding Night
A Mesalliance	A Little Wail
The Rendezvous	Useless Beauty
Under the Yoke	Woman's Wiles
Mademoiselle	Room No. Eleven
The Sequel to a Divorce	A Queer Night in Paris
A Dead Woman's Secret	The Diamond Necklace
Moonlight	Graveyard Sirens
The Devil	The Mad Woman
Ball-of-Fat	Forbidden Fruit
Magnetism	The Impolite Sex
A Wife's Confession	The Artist's Wife
The Story of a Farm Girl	In the Moonlight
Letter Found on a Corpse	Was It a Dream?
In His Sweetheart's Livery	A Passion
Bed No. 29	The Duel
Fecundity	The Conservatory
In the Wood	Love's Awakening
Am I Insane?	The New Sensation
Words of Love	Mother and Son ! ! !
The Charm Dispelled	The Farmer's Wife
A Fashionable Woman	The Carter's Wench
The Diary of a Madman	

And 167 More!

"Build A One Volume Library"